



PRESENTED BY: **APPA** **APIIDA**  
AMERICAN PET PRODUCTS ASSOCIATION INTERNATIONAL PET EXHIBITOR ASSOCIATION

# THINK BEYOND THE BASIC AND MAXIMIZE YOUR DIGITAL COMPANY PROFILE

You're making an important investment by exhibiting at Global Pet Expo, so you want to stand out and reach as many buyers, media, industry professionals and suppliers as possible. Max out your digital company profile well beyond the basic information and leverage the power of an updated digital company listing. Upgrading your digital directory package to build a strong company profile means attendees can effortlessly discover your products and services and add your booth to their list of MUST-SEE destinations.

**INCREASE YOUR REACH BY UPGRADING TODAY!**

To purchase, please contact Alex Dennis at 513.527.8853 or ADennis@MapYourShow.com.



Customize Your Listing in the Online Directory



Get Discovered via the Interactive Floor Plan



Stand Out as a Sponsor in the Show Planner

| 2024 EXHIBITOR PACKAGES ARE AVAILABLE    | NO CHARGE: AVAILABLE TO ALL EXHIBITORS | Early-bird rates through Jan. 31, 2024: \$495<br>Regular rates start Feb. 1, 2024: \$750 | Early-bird rates through Jan. 31, 2024: \$995<br>Regular rates start Feb. 1, 2024: \$1,500 | Early-bird rates through Jan. 31, 2024: \$1,995<br>Regular rates start Feb. 1, 2024: \$2,500 |
|--|--|--|--|--|
|  | Standard/Basic                         | Upgrade  | Enhanced   | Premium  |
| Company Name                             | ✓                                      | ✓  | ✓  | ✓  |
| Contact Information                      | ✓                                      | ✓  | ✓  | ✓  |
| Booth Number(s)                          | ✓                                      | ✓  | ✓  | ✓  |
| Website (link)                           | ✓                                      | ✓  | ✓  | ✓  |
| Social Media                             | ✓                                      | ✓  | ✓  | ✓  |
| Product Categories                       | ✓                                      | ✓  | ✓  | ✓  |
| Description                              | ✓                                      | ✓  | ✓  | ✓  |
| Logo                                     | -                                      | ✓  | ✓  | ✓  |
| Access to Leads                          | -                                      | ✓  | ✓  | ✓  |
| Featured Exhibitor Listing               | -                                      | -  | ✓  | ✓  |
| Priority Placement in Search Results     | -                                      | -  | -  | ✓  |
| Highlighted Booth with Corner Peel       | -                                      | -  | -  | ✓  |
| Show Specials                            | 1                                      | 4  | 6  | 8  |
| Collateral                               | 1                                      | 4  | 6  | 8  |
| Digital Business Cards                   | 1                                      | 4  | 6  | 8  |
| Product Gallery with Images/Descriptions | -                                      | 4  | 6  | 8  |
| Product Gallery with Video               | -                                      | 4  | 6  | 8  |

The following can be added to the Upgrade, Enhanced and Premium Packages

|   |            |                   |         |
|---|------------|-------------------|---------|
| Product Spotlight on Directory Homepage | \$500 each | Directory Sponsor | \$5,000 |
| Product Category Sponsor                | \$500 each | Session Sponsor   | \$5,000 |
| Floor Plan Sponsor                      | \$2,500    |                   |         |

*Early-bird rate through 1/31/24*