# O i want to:

- Advance discussions between my company and prospective customers
- Demonstrate the unique value that my company brings to the table

# >>> invest in 1:1 opportunities



## CUSTOM MEETING ROOM BUILDOUT PLEASE INQUIRE

#### **SPEAKING OPPORTUNITY**

 Extend the action. Host private meetings outside your booth to make new connections. Use this private meeting room to have these important conversations.

## FEATUREDSPONSORSHIP



## TOPICAL ROUNDTABLE LUNCH \$10,000

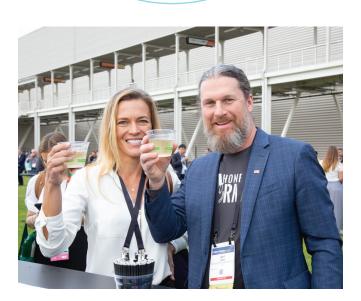
#### **SPEAKING OPPORTUNITY**

 This collaborative program brings together up to 10 representatives from your target audience for a valuable lunch conversation that advances relationships and secures new business connections. The sponsor facilitates the dynamic conversation in a close and intimate setting for all participants to enjoy.



"You have worldwide buyers, you have major food drug mass buyers, and major pet specialty buyers, maybe independent buyers. It is the place to be."

—Chuck Latham, H&C Animal Health



# FEATURED SPONSORSHIP



## TOUCHSCREEN INFO & NAVIGATION KIOSK

#### **PLEASE INQUIRE (5 AVAILABLE)**

- Display your interactive content —
  from videos to product quizzes and
  gamification. Let us work with your
  marketing team to customize the
  content for pet product retailers.
- Sponsor one, two or all five to maximize your exposure throughout the show.

