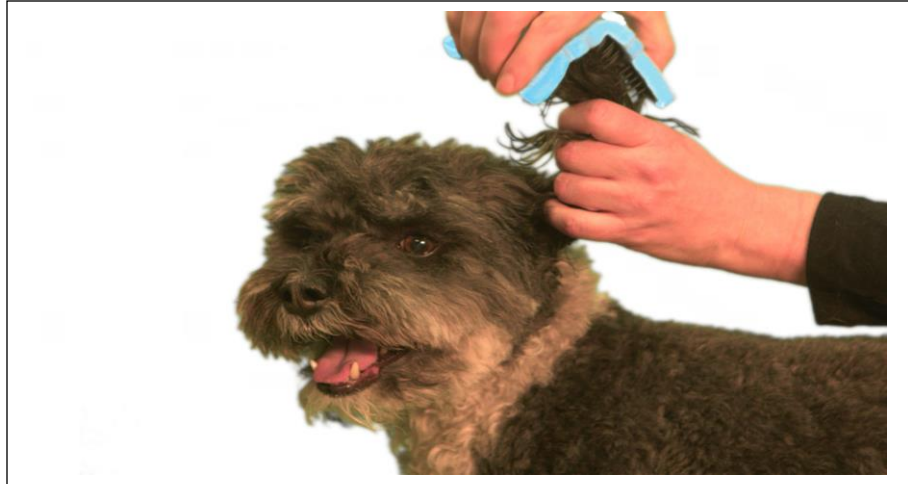


Anipure Pet Products Launches The BendiBrush – The First Totally Bendable Brush For Cats and Dogs

For Immediate Release



New York, NY- October 11, 2016 – **Anipure Pet Products** is excited to announce the launch of the remarkable BendiBrush (patent pending) - **the first totally bendable brush on the market for dogs and cats.**

Designed by a professional groomer in conjunction with pet owners, the totally bendable body and corners contour to the shape of the pet's body and is ergonomically designed to fit comfortably in the hand.

Rounded bristle tips and multiple size bristles prevent scratching and injury, help to remove knots, tangles, and excess undercoat and can be used wet or dry.

Anipure Pet Products (www.anipurepets.com) is a lifestyle company for pets and the people who love them. Started in 2014 by a licensed groomer and two pet owners, and inspired by Charlie and Maxi, the brand ambassadors. A New York City based company, Anipure Pets develops, manufactures and sells innovative, natural and healthy pet products for dogs and cats.

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