



PRESS RELEASE

For Immediate Release:

For information please contact:

Logic Product Group

888.997.4442

joelroodman@logicproducts.com

BARKLOGIC INTRODUCES 22 NEW GROOMING PRODUCTS INFUSED WITH NATURAL ESSENTIAL OILS AT GLOBAL PET EXPO 2017

New York, NY (February 10, 2017) - BarkLogic announces its' new line extension at Global Pet Expo, 2017, with 22 new sulfate free plant and mineral based eco friendly grooming and clean up products, for dogs of all breeds and sizes, including puppies.

The new BarkLogic lines are infused with natural essential oils that that are known to provide skin and coat benefits for dogs, and aroma therapeutic benefits for both dogs and pet parents alike.

Four solution sets are offered for the eco conscious dog owner searching for pure and gentle grooming and cleanup products made in the U.S.A. All BarkLogic products are earth friendly, hypoallergenic, cruelty free, and vegan.

Each solution set consists of Shampoo, Conditioner, 2 in 1 Shampoo, Leave In Conditioning Spray, and Biodegradable Wipes, along with Odor Eliminating Spray, Urine & Stain Spray, and Kennel & Coat Spray.

BarkLogic Sensitive Skin

- ✓ Gentle & Sulfate Free Formula For Sensitive And Dry Skin
- ✓ Infused With Aloe & Flaxseed To Promote Coat & Skin Health
- ✓ Refreshingly & Naturally Scented With Tangerine Essential Oil
- ✓ Rich In Omega 3 And Vitamin E To Soothe Dry Skin, Hypoallergenic, Cruelty Free, Vegan, & Made In The U.S.A.
- ✓ Scent: **Tangerine**

...2

BarkLogic by Logic Products

85 John Street, PH1, New York, NY 10038
barklogic.com <> 888.997.4442



BarkLogic Calming

- ✓ Sulfate Free Formula Is Infused With Aroma Therapeutic Lavender Essential Oil Which Is Known To Be Calming, Soothing & Stress Relieving With Aloe & Chamomile For An Extra Gentle Clean
- ✓ Phthalate, Paraben, PEG, & DEA Free
- ✓ Leaves Coat Clean & Refreshingly Scented With Lavender, Hypoallergenic, Cruelty Free, Vegan, & Made In The U.S.A.
- ✓ Scent: **Lavender**

BarkLogic Clean & Clear

- ✓ Sulfate Free Formula Infused With A Powerful Blend Of Neem, Tea Tree, Eucalyptus, & Peppermint Essential Oils
- ✓ Deeply Cleanses The Coat And Leaves A Natural & Refreshing Mint Scent Behind No Phthalates, No Parabens, No PEG
- ✓ Hypoallergenic, Cruelty Free, Vegan, & Made In The U.S.A.
- ✓ Scent: **Mint**

BarkLogic Revitalizing Spa Replenishing

- ✓ Sulfate Free Shampoo Revitalizes and Restores Luster & Shine
- ✓ Contains Hydrating Borage & Sunflower Seed Oil
- ✓ Phthalate Free, Paraben Free, DEA & PEG Free
- ✓ Naturally Scented With Lime Essential Oil, Hypoallergenic, Cruelty Free, Vegan, & Made In The U.S.A.
- ✓ Scent: **Lime**

BarkLogic is a NYC based female founded company run by Founder Jill Taft of Logic Products. Jill's focus is on providing clean and safe formulations void of harsh ingredients that are gentle, eco friendly and safe. "BarkLogic knows dogs are an important part of the family and they deserve the highest quality human grade products. All BarkLogic products are Sulfate free, Phthalate Free, Paraben Free, PEG Free, and DEA Free, and Petrolatum free."

*BarkLogic™
BarkLogic and its logo designs are registered
trademarks of Logic Product Group LLC.*

BarkLogic by Logic Products

85 John Street, PH1, New York, NY 10038
barklogic.com <> 888.997.4442