



Media Contact:
Dana Humphrey
Cell: 619-414-9307
whitegatepr@gmail.com

FOR IMMEDIATE RELEASE

BH Pet Gear LLC Exhibits at Global Pet Expo Booth #1849

BH Pet Gear LLC Exhibiting and Launching EmojiNation Pet Line at Global Pet Expo Booth #1849 on March 22 – 24, 2017 at the Orange County Convention Center in Orlando, FL

Brooklyn, NY –February 21, 2017 – BH Pet Gear LLC will once again exhibit at the largest pet product trade show in the United States, Global Pet Expo. The upcoming event will be held on March 22 – 24, 2017 at the Orange County Convention Center in Orlando, Florida. With a product line ranging from organic dog treats to pet apparel; BH Pet Gear has a large array of innovative items to showcase at Booth #1849, as well as launch their newest pet line EmojiNation.

Emojis have become a universally recognized text language that millennials can't seem to get enough of. Although these ideograms and smileys are normally used in technology, today emojis can be spotted just about everywhere from shoes, pants, t-shirts and accessories. BH Pet Gear has hopped on the emoji bandwagon and is excited to bring this fun digital sensation to the pet world. The EmojiNation line will consist of pet dishes, pet beds, collars, harnesses, leads, toys, poop bags and apparel.

“We're very excited to showcase our brands and launch EmojiNation at Global Pet Expo,” expresses Matthew Dweck, Founder of BH Pet Gear, “We have a feeling 2017 will be a big year for emojis, especially in consumer markets. Now is the perfect time to bring this trend to the pet industry!”

Founded in 2011, BH Pet Gear specializes in the design development and manufacturing of quality pet products and accessories. BH Pet Gear serves as a partner to retailers nationwide in private label manufacturing. Brands include: Kaleb's Organics Dog Treats, AKC Collection, Jelly Wellies Rain Gear for Dogs, AKC Paw Tech Dog Boots, and Calm Cat.

Global Pet Expo attendees are encouraged to drop by booth #1849 to see all of these favorite brands firsthand, plus be the first to check out the EmojiNation pet line.

Throughout the three-day event there will be fun giveaways and the chance to meet an emoji character in person! Also, come meet the company's new brand ambassador, Kira, a Shiba Inu/Jindo mixed breed pup rescued from The Korean Dog organization. In addition, on Thursday, March 23rd, Kaleb's Organics will be donating some of their healthy dog treats to The Florida Little Dog Rescue, followed by a champagne toast at 4:00pm.

About BH Pet Gear: BH Pet Gear specializes in the design development and manufacturing of quality pet products and accessories. Our product groups include: Dog Apparel, Dog Beds, Leashes, Collars, Harnesses, Bowls, Toys & More. Our mission is to bring high performance pet products to the retail market at consumer friendly prices. Working on both private label and licensed programs BH Pet Gear's products can be found across the United States at most of the country's top retailers. To learn more, visit: <http://bhpetgear.com/>.

Connect Socially to the BH Pet Gear Brands:

Kaleb's Organics Dog Treats: <https://www.kalebsorganics.com/>
Facebook: <https://www.facebook.com/kalebsorganics/>.
Instagram: @kalebsorganics

AKC Paw Tech Dog Boots
Facebook: <https://www.facebook.com/akcpawtech/>.
Instagram: @paw.tech

Jelly Wellies Rain Gear for Dogs: <https://www.jellywellies.com>
Facebook: <https://www.facebook.com/JellyWellies/>.
Instagram: @jelly.wellies

###