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CARPE' INSECTAE LLC ANNOUNCES THE INTRODUCTION OF THEIR LONG-STANDING BRAND: "NoBugz™" Topical Insect Repellents for Pets AT GLOBAL PET EXPO.

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Carpe' Insectae president, Randy Cross, announced today the company's line of insect repellents for animals will be introduced at the Global Pet Expo Trade Show, in Orlando Florida, March 22-24, 2017.

Carpe' Insectae's brand: "NoBugz"™ has had great success in specific markets for years, but is now launching a broader push to garner market share. The all-natural insect repellent is topical, safe to use around humans (especially children), and not only keeps Ticks and Fleas off animals, but has great success with most of the other biting insects people are concerned with.

Carpe' Insectae will attend Global Pet Expo for the first time in 2017, and "NoBugz"™ promises to be a hot commodity at the show for several reasons:

1) It's NATURAL.

There are no man-made chemicals in the ingredients, unlike many other offerings claiming to be natural. "NoBugz™" products only use plant-based steam-distilled oils, as their active ingredients. The efficacy of these plant ingredients has been demonstrated for thousands of years by cultures all over the world.

2) Carpe' Insectae always ships free.

Cross says: "No matter the size of the order- company policy has been to ship free. This obviously is appealing to many buyers. We purposefully help keep margins higher for our stores, which keeps their bottom lines healthier."

3) It works.

Studies show natural products in higher concentrations, work as well as--or better than--chemicals in repelling insects. In fact, in side-by side comparisons, the products from Carpe' Insectae currently outsells some of the main recognizable brands they compete with in the stores they share shelf space with. Why?

"People want a natural alternative." Cross continues, "Once they try it and learn how well our products work, they don't go back. I mean, why continue to use products in your home that has

ON THE WARNING LABELS: ‘do not let children touch the pet for 24 hours?’ Common sense would say if the people in the house can’t touch it- maybe the pets shouldn’t either!”

“On our website, (www.allnaturalrepellent.com) we show how well our products work in our videos with insects in the field. When people watch it happen, the most common response is: wow!” Cross said, “We are thrilled to reveal our line at Global Pet Expo this year. Of course, we have entered the New Product Showcase competition in two categories: Natural Pet, and Point of Purchase. We are proud of both our product line, and the display; and trust people will find it to be a great addition to their stores.”

Carpe’ Insectae believes they already are the best in show in the category, but that aside, they know the exposure will do the company good. “This is the perfect opportunity for us to show we have created a product that will make owning a pet a more enjoyable experience than ever.” Cross said, “Keeping insects off your pet and out of your house *naturally*, always makes for a better living environment”

“*NoBugz*TM” is just one of several brands in the company’s product line that has been selling for years regionally (retail and online), but will be available to all buyers at Global Pet Expo in March 2017. They make repellents for both people and pets, which repel Ticks, Fleas, Mosquitos, Black Flies, Green heads, Yellowflies, Gnats, No-See-Ums, and others. Natural, effective, Field-tested by the US Army; used Exclusively by the Adirondack Watershed Institute; sold in some Chain stores and Distributed nationwide; Carpe’ Insectae officials say that “it’s the right time for us to enter the broader opportunities afforded at Global Pet.”

The Dog and Cat products retail for \$10.95 per bottle; Shampoo for \$12.95; and the Horse for \$24.00. Media and buyers alike can visit Carpe’ Insectae LLC at BOOTH 5850.

Global Pet Expo, the pet industry’s largest annual trade show, is presented by the American Pet Products Association (APPA) and Pet Industry Distributors Association (PIDA). Housed at the Orlando, Florida Convention center, it is the largest pet products trade show in the United States showcasing 16 football fields’ worth of pet products, more than 3,000 product-launches and 150 first-time exhibiting companies. Global Pet Expo is ranked one of the top 100 trade shows in the nation by Trade Show Executive.