



Media Contact:
Kristy Boulos
Matrix Partners
708-926-5154
kboulos@matrix1.com

NEW CARU® FREE RANGE CHICKEN BONE BROTH

Naturally nourishing broth joins the popular Grass-Fed Beef Bone Broth

Global Pet Expo Booth #745

VERO BEACH, Fla. – A steamy, savory creation that’s centuries old is back and rising in culinary popularity with foodies from coast to coast. The Caru Pet Food line of natural Bone Broths now includes new Free Range Chicken Bone Broth for dogs and cats. The delectable line of broths is made with wholesome ingredients that look and taste homemade.

Caru Pet Food Company, purveyors of a full line of natural stews and treats uses the same care that goes into preparing “people food” for their Caru Free Range Chicken Bone Broth. The broth is made by slowly simmering bones from free-range chickens plus organic carrots, organic celery and organic parsley into a flavorful, nutrient-rich stock. A dash of natural seasonings is added for flavor.

Caru Free Range Chicken Bone Broth is cooked in small batches with 100 percent human grade, all-natural, non-GMO ingredients and produced in a human grade facility in the United States. It’s antibiotic free and formulated without artificial colors, flavors, added hormones or preservatives and doesn’t contain grain, gluten, corn or soy ingredients. Absolutely no ingredients are China-sourced.

Another uncanny feature about Caru Free Range Chicken Bone Broth is that it’s packed in Tetra Pak® cartons. Thanks to Tetra Pak technology, the freshness, homemade quality and flavor of this unique liquid treat can be protected without preservatives of any kind. Moreover, these cartons are 100% BPA-free, which is good for canine and feline health. They’re also made from recyclable, eco-friendly, renewable materials, which is good for the Earth.



Caru Free Range Chicken Bone Broth can be served as a delicious between-meal treat. It’s also ideal for moistening dry food or pouring over raw food to further enhance its appetite appeal. There are 8 servings per container for a 25 lb. pet. The suggested retail price for a 1.1 lb. carton is \$11.99.

To learn more about Caru’s human grade Bone Broths, visit www.CaruPetFood.com or call 855-330-CARU.

ABOUT CARU PET FOOD

Caru® means “to love” in Welsh and is also the name of the founders’ beloved Golden Retriever, Karu. Working in close collaboration with a Ph.D. animal nutritionist, medical professionals Adrian and Pamela Pettyan created a complete line of naturally healthy stews and treats for dogs that look, smell and taste just like homemade. Caru Natural Stews are proudly made with 100 percent human grade ingredients and are produced with integrity in a human grade facility. Additionally, they are the first USA-made pet food to be packaged in Tetra Pak® cartons, which offer significant advantages for pet parents versus conventional cans. The healthful brand also offers delicious, human grade Bone Broth treats along with a complete family of award-winning Soft ‘n Tasty Treats available in assorted Bar and Bite variations. For the full story, visit www.CaruPetFood.com.

###

Media Note: Photos and interviews are available.