

# Global Pet Expo Press Release

FOR IMMEDIATE RELEASE

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Montreal, Quebec

Dog lovers rejoice! Earth Rated® will launch an exciting new 21-roll bulk pack of its iconic green-colored dog waste bags at this year's Global Pet Expo in Orlando, FL. Available in lavender-scented and unscented, and with packaging made from recycled material, these much-loved bags are now available in a super-sized format. Dog owners' lives just got a lot easier!

"As many of our customers live in multi-pet households, there is an increased demand for larger boxes of our bags with a higher number of rolls. We're excited to be offering this bulk format at the retail level" says Earth Rated® Co-Founder, Monica Sposato. "Global Pet Expo is a great opportunity to share the new 21-roll bulk format for the first time."

Fostering a sense of community amongst fellow animal lovers is a driving force behind Earth Rated®. According to their Facebook page, they are "on a mission to keep the world wagging" by providing quality products, outstanding customer service and supporting local shelters and rescues.

## ABOUT US!

Earth Rated®'s energy and enthusiasm are what sets us apart in this competitive industry. We love what we do, and it shows – not only in our products, values and support of local rescues and shelters, but in the lasting relationships we build with our customers and the community.

## CONNECT SOCIALLY



## ABOUT GLOBAL PET EXPO

Global Pet Expo, the pet industry's largest annual trade show, is presented by the American Pet Products Association (APPA) and Pet Industry Distributors Association (PIDA). The 2016 Show featured 1,087 exhibitors, 3,218 booths and more than 3,000 new product launches. Additionally, 6,170 pet product buyers from around the world attended. Global Pet Expo is open to independent retailers, distributors, mass-market buyers, and other qualified professionals. The 2017 Show will take place March 22-24, 2017 in Orlando, FL at the Orange County Convention Center.

For more information, visit [www.globalpetexpo.org](http://www.globalpetexpo.org)

