



EWEGURT was awarded a Purina Pet Care Innovation prize for its healthy, organic and functional treats - bettering the lives of our canine and feline companions.

#### **Why you should add EWEGURT to your pets daily diet:**

**EWEGURT is a nutrient rich powerhouse!** Blended sheep's milk yogurt, USDA inspected protein, vegetables and/or fruit and chia seeds give "those extra benefits" to your dog's and cat's diet.

**EWEGURT is a problem solver.** Used as a treat or food topper, it helps support relaxation in dogs with all types of anxieties such as separation issues and thunder phobia. Used as a treat, it can help to support the bonding process between pet parents and their fosters or recently adopted dogs.

**EWEGURT is good for that sensitive tummy.** It is a super probiotic and perfect for the lactose intolerant dog or dogs that are on antibiotics. It helps promote a healthy gut and stool.

**EWEGURT is a clean, organic treat.** It contains **no** artificial flavors, colors or preservatives, and **no** hidden ingredients, fillers or binders. It is freeze dried to maintain its full nutritional value and extended shelf life.

**EWEGURT is sourced 100% in the U.S. and made in the Mid-West.** The grade A, naturally homogenized sheep's milk yogurt is made from pastured sheep that are given no growth hormones or artificial feed. Sheep's milk is our key ingredient as it contains higher concentrations of vitamins and minerals versus those found in cow's and goat's milk. Also, it contains higher concentrations of magnesium which is a natural sedative. Our vegetables are organic and sourced from small local family farms.



**EWEGURT's** founder, Jennifer Erdman, recently expanded her product line to include:

**NATURAL SOAPS** – made with sheep's milk yogurt and therapeutic grade essential oils -- act as a natural repellent to ward off fleas and ticks while supporting a healthy skin and fur. Our natural soaps come in three divine flavors: peppermint, lavender and lemon grass.

**TOOTSIE BALM** – an emollient for cracked paws -- also protect them from heated surfaces, cold pavements and winter salt. Made with organic and natural ingredients, it is safe for your furry friend to lick.

### **ABOUT US**

**EWEGURT** is a family-run business. It was founded because of Dino, a 10 year old red-headed Golden Retriever, who had seizures when stressed. Dino is a very soft spoken and shy guy, who is a scared of loud noises and especially thunder storms. He used to shake so badly that he couldn't stand up and hid in the shower for hours, even after a storm passed.

It broke my heart to see Dino suffer, which led me on my journey to produce a natural remedy. After months of research, I found that sheep milk's vitamins and minerals supported relaxation. So, I decided to create a treat/food topper to help him remain calm during storms and other stressful situations. I also added organic vegetables and fruits as a healthy addition to his diet.

And so....EWEGURT was born. Now, Dino can ride out the storms, not shaking, but rather taking a nap besides his family on the couch.

And his three Golden Retriever siblings --Jordan, Skylar and Sable -- love EWEGURT as a daily healthy treat.

Let EWEGURT help your fur baby today !

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