



**FOR IMMEDIATE RELEASE**

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### **Farm Innovators Launches New Heated Saddle Pad for Cold Weather Horseback Riding**

**Plymouth, IN** – Farm Innovators has recently launched a new Heated Saddle Pad for cold weather riding. Catering to the recreational Western Saddle trail rider, this new product features a thick fleece heated material that provides warmth and comfort during the winter. A low voltage re-chargeable battery powers the pad which provides 5 different heating levels for hours of riding. The battery is stored in a pouch safely behind the cantle and it mounts easily to the saddle. The Model is HSP-16 and it has a suggested retail of \$69.99.



Farm Innovators is a leading supplier of Incubators, De-Icers and other Heated Products for the Wild Bird, Pond, Pet, Poultry, and Farm markets. They have been in business for over 30 years and their mission is to provide innovative and high quality products with outstanding service, both before and after the sale. Their products are distributed across the United States and Canada.

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