



**FOR IMMEDIATE RELEASE**

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**GUNNER KENNELS CUSTOMERS SAY G1™ SAVED DOGS' LIVES**

*Gunner Kennels Protects Customers' Dogs In Potentially Fatal Crashes*

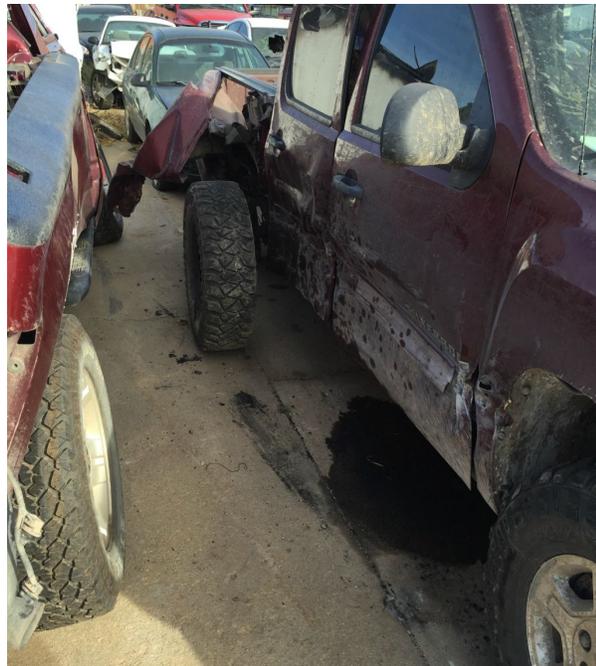
NASHVILLE, Tennessee – In November, the Center For Pet Safety (CPS) announced that Gunner Kennels® G1™ Intermediate earned the industry's first "5 Star Crash Test Rating" for a pet travel crate, according to its certification program. Since that award, the company has learned of at least two customers – and their dogs – who were forced to test the brand's product standards in recent vehicle accidents, each owner saying they believe Gunner Kennels saved his best friend's life in the process.

Peyton Bullard of Hoisington, Kansas, was rounding a curve at nightfall when he lost control of his pickup truck. As the backend of his vehicle smashed into the guardrail of a bridge, one of Bullard's first thoughts was his labrador retriever, who was traveling with him: he says he knew immediately that the majority of the damage would be sustained in the exact spot where Grizz was riding.

Fortunately for Grizz the dog was protected in Gunner Kennels' G1™ Intermediate. Bullard, a hunting guide who works alongside Grizz nearly every day, says he does not think the dog would not be alive if not for Gunner Kennels.

"Gunner Kennels saved his life that night. Grizz walked away from the situation without any injuries, and he was riding right where the blow happened," Bullard said. "You never expect something like that to happen to you. You can't tell me your dog's life isn't worth a kennel."

Bullard also said he was able to continue using his G1™ Intermediate immediately after the wreck – a similar observation he couldn't make about his vehicle.





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Kody Van Pelt of Vilonia, Arkansas, was traveling in seasonal elements down a mountainside when the backend of his pickup truck lost traction, spinning to catch part of the bluff. As the frontend of his vehicle completely flipped over, his Gunner Kennels was ejected 15 yards down the highway – along with his best friend, a labrador retriever named Kase, who was riding inside the crate.

Kase did not sustain any injuries from the accident. Like Bullard, Van Pelt says he believes the scenario would have been a tragic one if Kase had not been in a Gunner Kennel.

“Kase was shaken up for a while but is now happy and back to his old self. I am very thankful for Gunner Kennels for keeping him safe and alive,” Van Pelt said. “It’s difficult to place a value on what Gunner Kennels does, because how do you replace your best friend? You can’t.”



Neither Bullard nor Van Pelt’s kennels were anchored to the truck bed at the time of the accident, a step that Gunner Kennels recommends 100 percent of the time. Both customers – who told Gunner Kennels they nearly always strap their crates down – say they won’t likely forget that crucial step again.

Addison Edmonds, Gunner Kennels CEO and founder, said he designed the G1™ crate in response to the lack of safe travel crates that the market had to offer.

“Gunner Kennels was founded with one mission in mind: to protect as many pets as possible by building the world’s strongest travel crate,” Edmonds said. “The phrase ‘Man’s Best Friend’ resonates with everyone because it’s true. As much as we hate to hear about situations like these, we’re proud that Gunner Kennels helped save another best friend from a potentially deadly situation.”

Gunner Kennels backs up its confidence in the safety and durability of its crates by offering customers a lifetime manufacturer’s warranty.



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In addition to being the only double-wall rotomolded constructed crate on the market, Gunner Kennels' G1™ boasts exclusive features that demonstrate it was engineered with safety as the top priority, including a lockable paddle-latch door that contains even the greatest escape artist, designated tie-down pins for anchoring, skid-resistant rubber feet, super-strong carry handles, a wider base to prevent rollover, all stainless-steel components, and more.

At the time of the CPS announcement in November 2016, Gunner Kennels G1™ Intermediate (with Strength-Rated Tie-Down Straps) was the only pet travel crate to earn the 5 Star Crash Test Rating award. Launched in 2016, the CPS Pet Travel Crate Crash Test Protocol and Rating System outlines a consistent test methodology and evaluation protocol to ensure that crates and carriers offer crash protection. Additional information about the program may be found at [www.CenterforPetSafety.org](http://www.CenterforPetSafety.org).

Gunner Kennels is a Tennessee-based company and leading manufacturer of pet travel crates. To learn more about Gunner Kennels and its products, go to [www.GunnerKennels.com](http://www.GunnerKennels.com) or call 1-844-486-6375.

**About Gunner Kennels®**

Gunner Kennels® is a leading manufacturer of dog crates, and works to challenge industry standards with its innovative line of pet products. The company's inaugural product – the G1™ patented kennel – has done just that by offering the market's only double-walled rotomolded kennel, and earning the distinction as The Center For Pet Safety's first "5 Star Crash Test Rating" for a pet travel crate. Engineered for your dog and built for your peace of mind, the American Made product is designed with safety in mind at every inch, helping safeguard against human error and seasonal elements. Gunner Kennels backs up its confidence by offering a lifetime manufacturer's warranty on each G1™ kennel. For more information about the company and its products, go to [www.gunnerkennels.com](http://www.gunnerkennels.com).

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