

FOR IMMEDIATE RELEASE

Rose Heller-Savoy, MD
President & CEO
HOUNDSCOOP LLC
(855) 437-2667
sales@houndscoop.com

###

Houndscoop Debuts Innovative 100% Non-Plastic Compostable Pet Waste Bags, First Pet Waste Solution that Targets Landfill Waste Reduction While Delivering Improved Convenience

Houndscoop pet waste bags can be composted in municipal facilities, unlike common plastic disposal bags that contribute to millions of tons of non-biodegradable landfill waste annually. These eco-friendly, heavy duty, high quality bags are also more convenient and more sanitary for dog owners to use.

[3/16/2017 – Miami, FL]

Houndscoop compostable pet waste bags are a first-of-their-kind innovation in the pet care industry and a welcome relief for communities struggling with waste, that also prioritize sophisticated style and greener living. The bags are composed of 100% plant-derived materials that degrade naturally through oxidation and biodegradation factors. This Earth-friendly product is in high demand with dog owners looking for waste disposal solutions that are both practical and responsible.

Houndscoop bags are designed with advanced materials and leading quality:

- Heavy gauge
- Quality perforations
- No-tear design
- Virgin material
- Meets ASTM D6400 guidelines

“Houndscoop seems like a small idea, however the impact of mitigating pet waste and taking inferior, non-biodegradable plastic bags out of our landfills is immense,” said Houndscoop President & CEO Rose Heller-Savoy, MD. “This is an opportunity for everyone from pet-involved organizations to individual pet owners to engage a pet waste solution that is not only more convenient and sanitary, but also more responsible.”

Houndscoop is poised to remedy one particularly pressing problem: America's landfills are being overwhelmed by an accelerating volume of pet waste. Current statistics show that the country's 75 million pet dogs produce over 10 million tons of waste per year. The accumulation of canine pet waste and plastic bags used to gather and dispose of it results in 5% of total landfill waste. With many jurisdictions struggling with overburdened landfills and regulatory requirements to limit waste, Houndscoop offers a simple and convenient solution.

“We've already enjoyed tremendous support from apartment management companies, HOAs, hotels and resorts, veterinary clinics, parks & recreation departments, landscaping companies, and rest stop operators. Houndscoop is an innovation that really speaks to their needs,” said Heller-Savoy. “We believe some of our most important markets will continue to be large organizations committed to demonstrating market leadership by supporting their pet owners with high quality, environmentally responsible solutions.”

Houndscoop is attending the upcoming Global Pet Expo, March 22-24 at the Orange County Convention Center in Orlando, Florida. This premier industry event is presented by the American Pet Products Association (APPA) and Pet Industry Distributors Association (PIDA) and annually hosts the best and most qualified vendors in the pet care sector. Buyers and pet owners can visit Houndscoop at booth #5483 to learn more about Houndscoop compostable pet waste bags and upcoming eco-friendly pet care innovations.

About Houndscoop

Houndscoop is a pet care products manufacturer that specializes in waste products that use innovative technologies for eco-friendly solutions. The Houndscoop development team includes experts with 30+ years combined experience in the pet waste, bio-plastic engineering, medical, and customer service industries. The company is headquartered in Deerfield Beach, FL and is a member of the Woman-Owned Small Business Program. For more information, please visit www.houndscoop.com.