



kin+kind

220 E. 5th St. #2W, New York, NY 10003

www.kin-kind.com

info@kin-kind.com • 732.997.0574

KIN+KIND Debuts New Products at the Global Pet Expo

Visit booth #679 for special show deals on organic grooming and wellness products for dogs and cats.

kin+kind is a leading purveyor of organic grooming products for dogs and superfood supplements for both cats and dogs. *kin+kind* uses superior natural ingredients such as activated charcoal to detox, argan oil to repair, coconut oil and beeswax to heal, and essential oils for natural fragrance.

During the **Global Pet Expo** (March 22nd – 24th Orange County Convention Center, Orlando, FL), *kin+kind* will introduce the industry to its **newest products** in the **Coat** and **Supplement** categories. **Special show discounts on all products will also be available (10% off open stock, 20% off complete sets).**

NEW PRODUCTS:

- **Argan Oil:** 12oz (Wholesale \$7.50) repairs dry and damaged coats naturally and gently. *kin+kind* is also making the **new 12-ounce size** available across its line of existing coat line:
 - **Charcoal** deep cleanse in both shampoo and conditioner options
 - **Oatmeal** for irritated skin
 - **Neem** all-natural tick and flea remedy
 - **Puppy** tearless for young and sensitive dogs
- **Superfood Supplements: 100-percent raw organic coconut** boosted with nature's best superfoods
 - **Hip&Root:** an all-natural anti-inflammatory supplement with organic turmeric to help your pet's aches and pains.
 - **Raw VitaBoost:** a detox and digestion aid that contains the nutrient-rich superfood spirulina and organic wheatgrass.
 - **Raw BerryBoost:** an anti-oxidant and vitamin C powerhouse of cranberries and blueberries to help ward off UTIs.
 - **Raw Organic Coconut Oil:** extra virgin and cold pressed for healthy skin and coat along with digestion aid.



Natural and Organic
Because Our Pets are Family

kin+kind's other lines include **Coat** (organic and natural shampoos and conditioner made with essential oils), **Skin** (treatments for hot spots, dry skin, and dirty ears), **Scent** (body and room deodorizers), and **Flea&Tick** (shampoo and protect sprays).

kin+kind was launched in 2015 as a labor of love for twins Janine and Thomas Ling. They grew up with a menagerie of rescue dogs and worked together at their local pet store as kids. Janine went on to open her own pet supply and grooming stores, while Thomas left for college and then Harvard Law School. After a decade as a corporate litigator, Thomas rejoined his sister to pursue their shared passion for dogs and environmental stewardship. *kin+kind* started with remedies that Janine created for her own rescue dogs, who suffered from severe environmental allergens. Together the twins have expanded the brand to include a complete line of grooming and wellness products.