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For Immediate Release

Manna Pro Expands Presence in Companion Animal Business
Acquires Espree®, makers of natural solutions for grooming and animal care

Chesterfield, Mo. – (February 8, 2017) Manna Pro Products, LLC, a manufacturer and marketer of animal nutrition and care products, has acquired Espree®, a Texas-based company that formulates, manufactures and markets *Aloe vera*-based premium, wholesome, natural solutions for grooming and animal care.

Founded in 1989, Espree began with five products that combined the wisdom of nature with innovative technology. Over time, the company developed a strong groomer following and expanded the product line based on the requests of groomer customers. Today, Espree provides care and grooming products for dogs and cats, and fly control and grooming products for horses, available through pet specialty and farm and home retailers.

Pet services, including grooming, is a growing market. According to the American Pet Products Association, Americans spent \$5.41 billion on grooming and boarding services in 2015. That spending was expected to reach \$5.73 billion in 2016.

While *Aloe vera* is Espree’s cornerstone ingredient, the company continues to introduce innovative new ingredients to the grooming industry, most recently with its Oil Therapy product line for dogs.

“Manna Pro’s acquisition of Espree is a natural expansion of our small/companion animal business that began just over a year ago when we acquired the Nutri-Vet® line of health and wellness supplements,” said Manna Pro Vice President of Marketing Beth Rogers. “This extension complements our focus on bringing innovative, safe, and effective products to pet owners and their animals – from horses and backyard poultry, goats, rabbits, cattle and pigs, to dogs and cats.”

“The mission of Espree is to improve the well-being of animals and enhance the care of pet professionals and animal lovers,” said Espree Founder and current Chief Creative Officer Teri Jones. “Manna Pro is an ideal match to continue to bring natural, *Aloe vera*-based products to market to meet the needs of pet owners seeking natural and organic products that solve their pet’s issues safely and effectively.”

Acquisitions continue to play a key role in Manna Pro’s growth strategy. The company also recently completed a second acquisition this year in the companion animal category.

About Manna Pro

Manna Pro Products produces high-quality animal nutrition and care products for a broad range of animals. Its largest group of products is associated with horses, but the company also produces feed for backyard poultry and goats, rabbits, cattle, pigs, and companion animals. Manna Pro's product lines primarily serve the "lifestyle farmer" market – people who own acreage with farm animals, and operate their farms as a hobby rather than a business. The company's flagship product – Calf-Manna® – has been a staple of animal owners for more than 80 years. Manna Pro's recently expanded Pet Care/Companion Animal business offers canine and feline health and wellness supplements.

For more information, visit www.mannapro.com.

About Espree

Espree manufactures a blend of natural and organic pet grooming solutions that are both safe and effective. As the preferred product for professional groomers for 28 years, Espree provides a solution-specific line with 100-plus different products created for the well-being of the pet, their devoted human and the professionals who care for them. Espree's products are distinguished by their contents – natural and organic ingredients that are gentle and safe. The company has grown steadily because of its expertise and innovation in the development of pet grooming products. Espree serves customers throughout Europe, Asia, Canada and the U.S. Pet owners and groomers can find Espree Animal Products at stores nationwide.