

Pet Age to Exhibit at Global Pet Expo

Pet Age, the long-trusted pet industry media brand specializing in print, digital and social media, announced its team will be attending and exhibiting at the 2017 Global Pet Expo from March 22 to 24 in Orlando, Florida.

Having recently celebrated its 45th anniversary as a leading pet business to business media concern, Pet Age team members will be present at the expo to report on the latest market trends, newest products and brands, and all the news from the trade show floor and conference. Daily coverage of the event will take place via the new e-Show Daily e-blast, Facebook live events, Twitter updates and Instagram end-of-day roundups to allow attendees to keep up with all that is happening throughout and beyond Global Pet Expo's three days.

Team members attending the show include Allen Basis, Executive Publisher; Glenn Polyn, Editor-in-Chief; Colleen Murphy and Alexandra Wepner, Assistant Editors; and Juliana Hefford and Tara Preston, Advertising Executives. Pet Age will be exhibiting at space #3085, directly across from the sports bar. Free copies of the much anticipated March edition of the print magazine, annual guides and other merchandise, including pens, flashlights and keychains, will be available to all attendees, who are encouraged to visit Pet Age during the show to learn more about what the media brand can do for their business.

Pet Age is based in Somerset, New Jersey, and serves pet industry professionals nationally and internationally. By delivering over 100,000 impressions monthly in print, online and through social media, it has become the #1 trusted source in the pet retail industry.

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