

ROYAL ANIMALS

SUMPTUOUS STYLE PREVAILS FOR 2017 AND BEYOND LUXE LOOKS FOR LESS

2017 GLOBAL PET EXPO - BOOTH 4354

FIT FOR EVERY PAMPERED POOCH POSH NEW COLLECTIONS RULE AT AFFORDABLE PRICES

New York, New York - Move over Kate Middleton, when it comes to fashion forward flair Royal Animals has it all in the sumptuous style of the 2017 pet apparel collection complete with looks fit for the pampered Prince or Princess. Affordably priced, luxurious looking the new Royal Animals looks express sophisticated city-chic with canine flair.

VELVET OVERCOATS - Rich royal colors of velvet filled with faux down, wrap every dog from XS to XL in blissful warmth. Optional is a faux fur collar. Shades of violet, peach, pewter and jet black.

PARK AVENUE TOP COATS – Chic houndstooth in navy and white and black and white with sporty toggle closure.

-MADRAS JACKETS – Traditional textile updated with a touch of sparkle. Make this a great way to look special throughout the season. In yellow gold, teal blue and soft purple.

SPORTING VEST – Cinnamon ultra-suede lined in fleece with buckle details. Casually chic, perfect for fall matching what's showing on the runway for humans this season.

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SLEEK SEASONAL RAINCOAT – Reflective stripes illuminate the fitted weather-resistant coat. In pale orange, pale blue, hot pink with grey. The lining and hood are removable making this a staple in every pup’s wardrobe all year round.

QUILTED VELVET TAILORED COAT – Diamond pattern quilting in burgundy and navy adds a polished edge to a sophisticated coat that will be sure to keep pets warm as well as fashionable as Fall turns to Winter.

WHITE FAUX FUR WITH SILVER BOWS – Perfect for a Winter Wonderland. White faux fur for warmth, silver bows for Holiday glamour.

PAJAMA AND T-SHIRT VALUE PACKS - New addition for Holiday 2017. Great gifts for your pet and others. Comfortable and cozy.

Royal Animals has earned a strong following in the USA, Canada and abroad since it was founded in 2009 by Susan Traub, a passionate animal enthusiast and proud owner of Sabrina and Darren, her Portuguese water dogs. “Our customers love the way *Royal Animals* is fashion-forward and accessibly priced. But because our pet clothing and accessories are so well-made they love the value our line provides,” Ms. Traub observes. “However what’s important to recognize is that we are always looking to create excitement for the consumer. We constantly add to the collections, bringing in new licensed lines and creating exclusive, innovative items that are pet friendly first.” For an overview of the Royal Animals collections including officially licensed NYPD and FDNY apparel for pets as well as fun, colorful assortments of toys go to www.royalanimals.com. **Or visit us at Booth 4354 Global Pet Show, Orlando Florida.**