



Well-bred Petcare.

FOR IMMEDIATE RELEASE

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## ROYAL PET IS PLEASED TO ANNOUNCE THE LAUNCH OF ALL NATURAL ZOOMACHEW AT GLOBAL PET EXPO IN MARCH

Taking USA made treats to a whole new level

**You've never seen a chew like this!**



ZoomaChew™ is the revolutionary play chew dogs and their humans have been waiting for. Totally tuggable, fully fetchable and 100% edible, each ZoomaChew is tail-waggingly delicious - and pure fun.

We polled 350 pet owners, and 82% told us ZoomaChew sounded perfect for their favorite pup. Why? Only ZoomaChew lasts long enough for a seriously satisfying play session. And when it's time to wind down, dogs dig in to a gourmet snack made from natural ingredients we can all feel good about.

These edible chew toys are highly digestible are derived from the finest of gourmet recipes made with 100% real, authentic ingredients, including chicken, bacon, & sweet potato. These all natural chews do not include any artificial flavors, colors or preservatives and are free of antibiotics, salt, corn, soy, and most are grain and gluten-free.

**"We are really excited about the ZoomaChew product line. We've created a brand-new category that combines playtime with treat time for an experience that's sure to be twice as rewarding for pets and pet parents alike."**

- Mike Picka, Product Manager

Royal Pet is a cooperative global supplier of products that enhance the lives of pets and their people. Recognizing the important role that pets play in people's lives, all of Royal Pet's products and brands are developed on the simple principle of delivering maximum-grade quality of life.

If you'd like more information about this topic, or to schedule an interview please contact Mike Picka at (651) 687-9994 or e-mail [mpicka@royalpetinc.com](mailto:mpicka@royalpetinc.com)