

## FOR IMMEDIATE RELEASE

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## **Grain Free, Crafted Love from Three Dog Bakery**

Industry Leader Brings Success From The Bakery

Kansas City, Mo. (March 22, 2017) – Three Dog Bakery is pleased to announce a new product introduction of two new treat lines – NEW MINI COOKIE TREATS featuring Mini Crèmes come in Carob Cookie with Vanilla Flavor Filling, as well as a NEW GRAIN FREE collection of Heart Shaped Biscuits in Bacon & Cheddar, Turkey and Vegetable, and Peanut Butter varieties. *These wonderfully crafted treats will officially launch at the 2017 Global Pet Expo in Orlando, Florida on March 22-24; Three Dog Bakery Booth 408.* 

"These new Mini sandwich crèmes are perfectly crafted treats for the smaller dog and at just 7 calories provide a wonderful treat for both training dogs and those watching their weight. In addition, I am thrilled to introduce our new artisanal Grain Free treats providing hand crafted bakery choices just as more and more dog parents are treating with Grain Free options for dogs that have difficulty tolerating or digesting grains" said Scott Ragan, president and partner of Three Dog Bakery. "Our canine customers have been enjoying our bakery items for decades. Now they can savor more varieties of our delicious and expanding line of Grain Free treats."



**NEW!** Grain Free, Heart Shaped Biscuits – come in 3 flavors: Bacon & Cheddar Flavor, Peanut Butter, Turkey and Vegetables. This sustainable compliment to Grain Free/Gluten Free diets will have dogs loving so much that their whole body will wag in delight. These biscuits are baked with all the proper nutrition and exclude the unnecessary carbohydrates that surround grain allergies.



**NEW! Mini Classic Crèmes -** sandwich crèmes come in Carob Cookie, with Vanilla Flavor Filling. Unleash the unconditional love for these popular dog treats resembling the iconic human cookie, in a size appreciated by all.



"With our treats you will see the true magic of dogged devotion. These treats are authentic and nourishing, and you'll feel good about feeding them these wholesome and unique delights," continued Ragan. "Our commitment to crafting our products with natural, higher quality ingredients stems from the same love we took in developing these products when we opened the Original Bakery for Dogs."

## We'd love to say hello! Three Dog Bakery will be located at Booth #408 2017 Global Pet Expo.

## **About Three Dog Bakery, LLC**

Founded in 1989, Three Dog Bakery is America's original bakery for dogs. Headquartered in Kansas City, the company provides all-natural, oven-baked treats, pastries and food for dogs in nearly 50 retail bakery franchises across the U.S., Canada, and Hong Kong, as well as in many national independent pet and mass retailers. Three Dog Bakery's expanding franchise segment is creating opportunities for business owners around the globe. For more information about Three Dog Bakery, visit <a href="www.ThreeDog.com">www.ThreeDog.com</a>. For more about becoming a Three Dog Bakery franchisee, contact Jamie Wiebrecht at 816-994-0727 or visit www.ThreeDogFranchise.com