

Empower Pets Launches New Brands for Pet Health

LOS ANGELES, Calif. (February 03, 2020)—Empower Pets, the company known for the brand Bristly, dedicated to the dental health of dogs, has recently launched new brands geared toward pet health. Ocean Organics and Free Range Organics are the latest additions to the Empower line-up, both aiming to provide pet parents with healthier, smarter solutions for their pets.

The [Ocean Organics Raw Rolls Pet Sushi](#) Treats are organic fish treats for pets that are sustainably sourced and made from human-grade ingredients.

“We believe that better health for pets starts with the best ingredients, which is why we’ve made sure these treats are heart-healthy, good for skin and coat health, promote dental health, and more,” said Petros Dertsakyan, CEO of Empower Pets.

The treats are made from 100% wild-caught Atlantic cod and Baltic herring dehydrated at low temperatures. They also contain organic blueberries packed with antioxidants for the immune system and to reduce inflammation, along with pumpkin for digestive and urinary health.

Each treat also contains taurine, an essential amino acid for heart health, especially for pets on grain-free diets.

Ocean Organics treats are great options for both dogs and cats.

Empower’s Free Range Organics Enhanced Food Toppers are made from USDA certified, single-sourced, free-range chicken or pasture-raised beef. Food toppers enhance mealtime and provide pets with additional nutrients they may not be getting from a kibble diet.

“With this product, we wanted to include all the benefits of feeding raw without the potential risks.”

The toppers are freeze-dried raw to provide nutrients and satisfy dogs’ instincts for eating raw protein for better absorption of vital nutrients. Each treat contains a high level of vital Omega-3 fatty acids.

Single source protein means that the beef is grass-fed and raised without antibiotics or hormones, and the food toppers are USDA Certified and sourced in the USA from Texas farms.

Free Range Organics contains no GMOs, artificial preservatives, grains, or fillers.

“With the introduction of these two products, we’re continuing to provide pet parents with healthier solutions that make life easier for both pets and their parents.”

ABOUT EMPOWER PETS

Based in Los Angeles, California, Empower Pets is dedicated to continuing to develop innovative products to help improve the lives of pets and pet parents by Empowering™ independence and enhancing our pets lives.

ABOUT BRISTLY

Bristly's mission is to empower dogs to brush their own teeth and live a happier, healthier life while making the lives of pet parents easier and giving them peace of mind. Bristly puts the power of brushing in the dog's paws— offering them the independence to take care of their own oral health. For more information and to view the entire dental care line, please visit <https://www.bristly.com>.