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## A SMOOTH MOVE IN TREATS FOR PETS

*Caru Daily Dish Introduces Lickable Smoothies for Dogs and Cats*

### Global Pet Expo Booth #567

**VERO BEACH, Fla.** – Caru® Pet Food is thrilled to announce a new line of treats for dogs and cats, Daily Dish™ Smoothies. These irresistible, lickable treats contain 100% natural, human grade ingredients for love at first taste. With flavors like Chicken and Peanut Butter for pups and Chicken and Tuna for kitties, they're a tasty way to reward pets and help keep them hydrated.

Daily Dish Smoothies can be served in three delightful ways: squeeze up and directly feed to the pet, pour into the pet's bowl or use as a topper to moisten or enhance the flavor of dry food. They contain no artificial preservatives or colors and are wheat, corn, soy and GMO free. Formulated as a special treat for dogs or cats of any age, size or breed, it's a deliciously healthy snack to add excitement to their diet.

"Because of the popularity of our Soft 'n Tasty Baked Bites for dogs and cats, we were inspired to look for new and delicious ways to introduce Caru to pet parents," comments Adrian Pettyan, Co-Founder and CEO of Caru Pet Food. "Our Daily Dish Smoothies are simple to serve for a unique bonding experience and are great for pets who have dental issues or seniors who have a hard time chewing."

Launching four delicious flavors in four-packs of 14 g tubes at Global Pet Expo 2020, Daily Dish Smoothies retail for \$2.99. For those interested in carrying these delicious new treats, Caru invites you to visit Booth #567 at the show, contact your distributor or email [info@carupetfood.com](mailto:info@carupetfood.com).



### **ABOUT CARU PET FOOD**

Caru means "to love" in Welsh and was the name of the founders' beloved Golden Retriever, Karu. Working in close collaboration with a Ph.D. animal nutritionist, medical professionals Adrian and Pamela Pettyan created a complete line of naturally healthy stews, bone broths and treats for both dogs and cats that look, smell and taste "just like homemade". Caru Natural Stews and bone broths are proudly made with 100 percent human grade ingredients and are produced with integrity in a human grade facility. Additionally, they are the first USA-made pet food to be packaged in Tetra Pak® cartons, which offer significant advantages for pet parents versus conventional cans. This healthful brand also offers a complete family of award-winning Caru Soft 'n Tasty Treats available in assorted Bar and Bite variations. For the full story, visit [www.CaruPetFood.com](http://www.CaruPetFood.com).

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**Media Note: Interviews and photos are available.**



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## CARU PET FOOD LAUNCHES DELICIOUS DAILY DISH BROTHS FOR PETS

*Made with Human Grade Ingredients, They Taste Just Like Homemade*

### Global Pet Expo Booth #567

**VERO BEACH, Fla.** – Caru® Pet Food is serving up a new taste sensation for dogs and cats. Introducing Daily Dish™ Broths! These savory, vet-formulated broths are made right here in the USA with limited ingredients that are natural and 100% human grade, making it a nutritiously tasty topper to a pet’s meal.

“With our Daily Dish line, it’s our mission to provide healthy and delicious nutrition for pets at an affordable price for pet parents,” says Adrian Pettyan, Co-Founder and CEO of Caru Pet Food. “We’re thrilled to expand our offerings and create even more recipes that pets will love.”

Three delicious flavors that taste just like homemade™ round out the lineup – Chicken, Beef and Pumpkin. Prepared in small batches without garlic, onion, MSG, added colors or preservatives, the broths are also GMO, corn and soy free. They can be served up as a delectable treat on their own or used as toppers or nutritional enhancements for dry kibble, freeze-dried or dehydrated pet food. Not only can they help pets that need additional hydration, they can also increase appetite appeal for picky eaters. To preserve freshness and make them easy to serve and store, they’re packaged in Tetra Pak® cartons, which are made from up to 59% paper, a renewable resource.



Daily Dish Broths will be available for \$3.99 per 500 g carton. In addition to these new broths, Caru Daily Dish is proud to offer Stews for dogs and new Smoothies lickable treats for dogs and cats. Retailers interested in learning more can visit Global Pet Expo Booth #567 or [www.CaruPetFood.com](http://www.CaruPetFood.com).

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