

CHARLEE BEAR®

NATURAL TREATS FOR DOGS

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CHARLEE BEAR DEBUTS BEARNOLA BITES™ *New Crunchy Clusters Added to Line of Beary Tasty Treats!™*

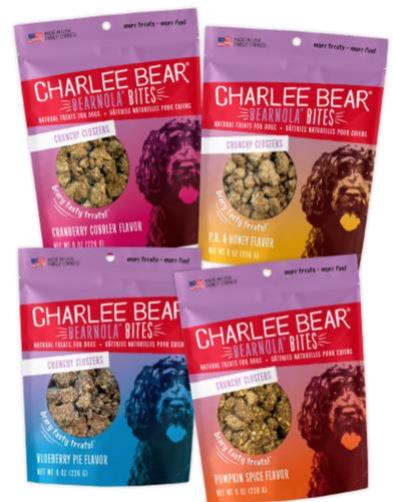
Global Pet Expo Booth #681

ST. FRANCIS, Wis. – Gott Pet Products, a family-owned company that has been manufacturing healthy and natural treats for dogs for more than 15 years, has added a new taste sensation to their popular Charlee Bear line. The new Bearnola Bites are crafted with wholesome ingredients that pet parents might find in their very own kitchen, like real oats, honey and vanilla. Made in the USA and without any wheat, corn, soy, artificial flavors or preservatives, each crunchy granola cluster is bursting with aroma and taste.

“Our Bearnola Bites are everything they’re baked up to be, with an appealing flavor and texture that dogs won’t be able to resist,” comments Patrick McGarry, Chief Operating Officer of Gott Pet Products, parent company of the brand. “Just like the rest of the Charlee Bear line, they are sized perfectly for training or rewarding your pet.”

The Bearnola Bites join Charlee Bear’s line of Original Crunch, Grain Free Crunch, and recently introduced Meaty Bites. Available in four delicious flavors – including Blueberry Pie, Cranberry Cobbler, P.B. & Honey and Pumpkin Spice – the Bearnola Bites are vegetarian-friendly, so even canines with food sensitivities can enjoy these scrumptious treats. The suggested retail price for an 8-ounce pouch is \$7.99.

Charlee Bear treats are precisely what consumers are looking for – a family of great-tasting snacks that pet parents can feel good about feeding their dogs. They’re prepared with the finest ingredients and offered in a variety of fun and delicious flavors to appeal to even the pickiest of pups.



For more information on Charlee Bear and their full line of treats, please visit CharleeBear.com.

ABOUT GOTT PET PRODUCTS, LLC

As a family-owned company, Gott Pet Products is committed to supporting a healthy lifestyle and ensuring that pets thrive. Their Charlee Bear Original Crunch and Grain Free Crunch dog treats are Pocket Perfect® low calorie training treats that won’t make a mess in an owner’s pocket. Bearnola Bites and Meaty Bites are the latest additions to join the line of Beary Tasty Treats™. Also included in their portfolio is Hound & Gatos natural diets for cats and dogs, which contain real meat and are available in more than 30 dry and canned recipes to please all palates.

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Media Note: Interviews and images are available upon request.



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HOUND & GATOS LAUNCHES FIRST LINE OF DRY FOOD *Simple Recipes Now Available for Cats and Dogs*

Global Pet Expo Booth #681

ST. FRANCIS, Wis. – Hound & Gatos, a family-owned company committed to creating the best natural pet food, is excited to introduce a new line of dry food for both cats and dogs. Unlike most pet food brands, Hound & Gatos does not use white potatoes or plant proteins, like peas, chickpeas or lentils, or white potatoes. Instead, each recipe is made with 84-89% of the highest quality meat, poultry or fish, and super-nutritious whole eggs. Plus, they're crafted with a medley of superfoods, such as blueberries, cranberries, broccoli, and dandelion greens.

“At Hound & Gatos, we are committed to creating nothing but the best super premium pet foods. We realize that not all dogs and cats eat wet food, which is why we decided to create a line of dry food,” says Patrick McGarry, Chief Operating Officer of Gott Pet Products, parent company of the brand. “This food was designed with simple and select natural ingredients to deliver exceptional nutrition and taste.”

Keeping the carnivorous instincts of felines top-of-mind, Hound & Gatos created three grain free varieties for cat owners to choose from, including Cage Free Chicken, Wild Caught Salmon and Cage Free Turkey. Each flavor is available in three different bag sizes – 2-lb, 6-lb and 10-lb – for suggested retail prices ranging from \$12.99 – \$49.99.

Additionally, three grain free options for dogs are available, including Cage Free Chicken, Grass Fed Lamb and Cage Free Turkey. Two options made with the finest ancient grains, including spelt, quinoa and oats, can also be found on shelves in Cage Free Chicken and Grass Fed Lamb recipes. Naturally high in fiber and rich in protein, ancient grains contain a broad spectrum of vitamins and minerals and help support a dog's digestive system, skin and coat, and blood glucose. The varieties for dogs include 4-lb, 12-lb and 24-lb bag sizes for suggested retail prices ranging from \$21.99 – \$89.99.



The Hound & Gatos natural line of dry food provides balanced nutrition for all life stages. What's best is that all of the ingredients can be traced back to their source for extra peace of mind. For more information on Hound & Gatos and their new line, please visit HoundGatos.com or email info@houndgatos.com.

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