



Dexas releases new MudBuster® paw washer with travel lid, expands off-leash™ toys line.

COPPELL, TX—February 21, 2020 – Dexas International Ltd. continues to introduce “key” additions to both its new interactive play toys line called off-leash as well the original, award-winning line of MudBuster® pet paw washers. The company is also releasing new slow feeders, new waste management products and updated colors.

The original **Dexas MudBuster** now comes with a new design “twist” based on pet parents’ feedback. It prevents even more muddy messes now with a spill-proof travel lid. The **MudBuster with Travel Lid** features an array of gentle, thick silicone bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet, before they track mud and dirt into your house or car. The MudBuster is the patented solution to endlessly stooping over and slowly wiping off dog paws, while the new Travel Lid prevents any accidental spills. The newly designed

MudBuster with Travel Lid is available in two sizes and two new colors. Retailers are \$24.99, \$29.99. See the new MudBuster at Global Pet Expo.



New at Global Pet Expo this year, **Booth 2643**:

- **The Slow Feeder** pet wellness bowl – a flexible food bowl with a pattern of soft, silicone bristles that create the need to seek and forage for food, slowing the eating process. The bristles not only prevent dogs from “woofing” down their food, but they also keep teeth and gums cleaner. Retail \$19.99.

- **Adjustable Height Double Elevated Feeder** – now available with non-slip stainless steel bowls, this popular elevated feeder can grow right along with your pet while fitting in nicely with your décor. The legs individually adjust in 1” increments and the height of the bowls off the floor can range between 8” and 13”. Retail \$54.99.

• **New Colors** – the entire line of Dexas pets-on-the-go products is being released in fresh, new accent colors, including a more intense blue, fuchsia and a light grey.

• **off leash waste management products** – includes waste bag holders, replacement bags, pet wipes and even an ingenious, silicone loop that holds filled waste bags. These still attach to the leash for hands-free, mess-free carrying.

• **Whimsical pet bowl placemats** – colorful designs and quirky illustrations make feeding time even more fun, for both dogs and cats.

off-leash adventure driven toys all share a common, functional design element that allows the toy to be transported hands-free, dangling off the leash handle. All the toys have a keyhole opening and come with a plastic key that is connected to a carabiner. Pet parents can play “off leash” anywhere by simply twisting the toy to line up the key with the keyhole. And once the toy is released, the real adventure can begin!

“Dexas is bringing our award-winning design and engineering innovations to pet parents everywhere, since we realize they are taking their best friends with them everywhere,” said Jeff Logan, Director of Marketing. “These durable off-leash interactive play toys are a great example of having that Dexas twist....you actually twist and turn the key attachment to lock the toy in place so it securely hangs from the leash handle, for slobber-free carrying.”

Three different shapes and designs of off-leash toys are available – a **‘reaction’ ball, an oblong tumbler and a flyer**. The ball and tumbler are both hollow so they can be loaded with treats or challenging rewards. The soft rubber flyer is designed with a smooth outer rim, making it easier for the dog to catch or pick up and carry.

off-leash toy features:

- *Made from a tough, durable TPE that’s safe, non-toxic and BPA-free*
- *Keyhole opening allows key attachment to be inserted to “lock” toy onto leash handle for hands-free carrying*
- *Raised nib pattern and ridges make toys easier to throw and retrieve*
- *Random bouncing and tumbling action makes for unpredictable adventure*
- *All off-leash toys float for water adventures*



MUDBUSTER™

THE GENTLE PAW WASHER

The original **Dexas MudBuster™** pet paw washer continues to pace the industry after having been named the Global Honoree of a Global Innovation Award (gia) at the International Home + Housewares Show. The MudBuster has transformed the process of cleaning dirty or muddy paws, before a dog is permitted back into the house or car!

The MudBuster has quickly been noticed by the pet industry and consumers alike. MudBuster has appeared on NBC's TODAY Show and has recently been featured on the popular lifestyle sites of House Beautiful, POPSUGAR and Bustle, generating millions of impressions!

Dexas is also exhibiting grooming on the go items that make it even easier and more convenient to take a pet with you for outdoor adventures! It's an entire "Buster Family!"



SCRUBBUSTER™
THE GENTLE DOG WASHER



**The Slow Feeder
Pet Wellness Bowl**

Dexas has created an entire line of pet products that can make everyday adventures with a pet more convenient and enjoyable, including:

- Durable, non-skid Grippmats™ placemats with raised nibs and borders that contain spills
- Collapsible travel cups with carabiner, clips on to leashes, backpacks and more
- Award-winning KlipScoop™ food scoops with bag clip built into the handle
- Award-winning Snack-DuO dual-chamber bottle in a larger, 24 oz. capacity
- Pooch Pouch™ treat and reward holders, slides onto belt or waistband

Based on the original collapsible kitchen tools designed and manufactured by Dexas, **our pet products** are the unique solution to pet feeding and watering needs, while being easily collapsible, washable and portable. The line is available in stores and online at Amazon, Chewy's, Cabela's, Whole Foods markets, Mud Bay and many other pet boutiques and specialty retailers.



About Dexas:

Since 1969, Dexas International Ltd. has provided innovative kitchenware to the world's largest retailers and specialty retailers. The company is a leading manufacturer of cutting boards, kitchen tools, gadgets and silicone heat-resistant product line. Its transformative-designed products stimulate the home chef's culinary creativity through healthier eating. Dexas also designs and manufactures innovative office and pet products. The company is based in Texas in the Dallas/Ft. Worth area and is proud to manufacture a large majority of its poly products in the USA.

For more information, visit <http://www.dexas.com> for innovative products for the kitchen, office and pets.

Media Advisory: For more information on Dexas pet travel and play products, contact Jeff Logan, Director of Marketing, 469-635-8109 or jlogan@dexas.com.