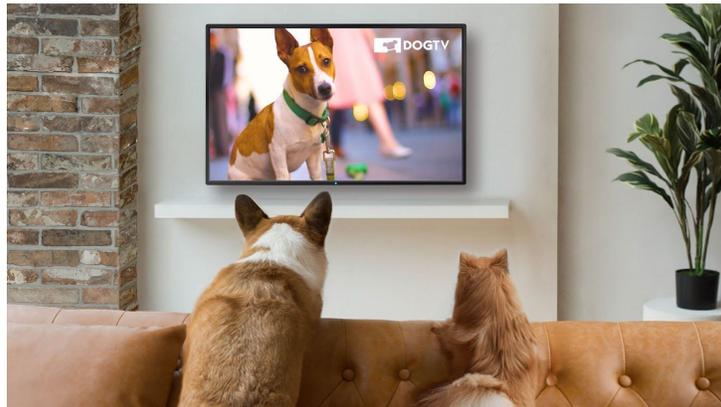**Media Contact:**
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DOGTV LET'S THE DOGS OUT AT THE GLOBAL PET EXPO

DOGTV makes their first appearance at the the pet industry's largest annual trade show in Orlando, FL in Booth #4474

FOR IMMEDIATE RELEASE - Orlando, FL, January 20, 2020 – DOGTV, the first 24/7 digital TV channel scientifically developed for dogs, announced they will be exhibiting for the first time at the Global Pet Expo February 26 - 28, 2020. This exciting opportunity to showcase the channel to retailers, influencers and pet lovers also includes a free subscription to DOGTV for all visitors!

"We are excited to share DOGTV with the pet retail world! Not only are retailers now able to sell our canine enrichment programming in their stores, but as pet parents, they will all receive a free subscription to share with their own dogs," said Beke Lubeach, General Manager at DOGTV. "This is our first time exhibiting at Global and we are looking forward to spreading the word about bringing joy to pups through DOGTV."

Visit the DOGTV Booth #4474 during the show to enjoy the following:
- **$250 OF FREE PRODUCT -** Spend 5 minutes to learn about DOGTV and receive $250 of product (gift cards) to sell in your store for FREE! Please schedule an appointment by e-mailing: info@dogtv.com
- **YAPPY HOUR** - Stop by the booth on Wednesday, February 26th from 4:30pm to 6:00pm for Yappy Hour with the DOGTV Team
- **GIVEAWAYS** - Premium giveaways to the first 500 visitors

- **FREE DOGTV FOR YOUR PUP** - A FREE Month of DOGTV for you to enjoy with your dog

About DOGTV

DOGTV is the only technology created specifically for dogs to help relax and entertain them when home alone or in anxious situations. The sights and sounds that DOGTV provides enriches the dogs' environment and allows them to experience happy stimulation and relaxation. Over 1 million happy dogs love and trust DOGTV every day. To learn more, visit www.dogtv.com and follow DOGTV on Facebook, Instagram and YouTube.

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