

Goldpaw

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GOLD PAW SERIES DEBUTS SLEEK NEW LOOKS *Dogwear Company Puts Best Paw Forward with New Color and Print*

Global Pet Expo Booth #3739

GRESHAM, Ore. – Gold Paw Series, a premium, eco-friendly dogwear company, is excited to unveil a new color and print to their beloved Stretch Fleece collection: Paprika, a dusty rose color, and Camo, a print combining the company’s hunter green, moss, black and chestnut colors to create a cohesive camouflage design. The brand will also be launching its Duluth Double fleece in fashion-forward Paprika/Chestnut and Hunter Green/Camo options, as well as a solid Leopard Snood for the very first time.

Based in the US, Gold Paw Series offers simple, practical dogwear in a range of sizes and styles that can accommodate pets for all occasions and weather conditions. The new fleece options will feature the same unbelievably soft finish and comfortable 4-way stretch that the company’s classic design is known for. What’s best is that this versatile pullover can be worn a number of ways: it’s lightweight enough for always-cold dogs to wear inside, can be worn outdoors in cool weather or as a liner under heavy coats when frigid. It also soothes anxiety with all-day comfort, calms puppies, and keeps weight on senior dogs.

“At Gold Paw Series, we are always trying to find new ways to stay on trend while giving your pet the comfort and warmth they deserve,” comments Rebecca Gadd, CEO of Gold Paw Series. “Thanks to our newest chic options, Paprika and Camo, we are making sure that your dog continues to be the most stylish one on the block!”

In addition to providing dogs and their owners with thoughtful solutions to everyday problems, Gold Paw Series is firmly committed to finding new ways to reduce the impact of their products on the environment. The brand is fully invested in helping protect the planet, whether that’s through including recycled materials in their textiles, using biodegradable packaging or teaming up with 1% for the Planet, where they chose to partner with the amazing Eden Reforestation Project. Since 2004, they have been reducing extreme poverty and restoring healthy forests by employing local villagers to plant millions of trees every year. Gold Paw Series has set a goal of planting one million trees by January 2022. They’ve planted over 374,500 through this partnership so far!

To learn more about Gold Paw Series and their complete, eco-friendly line of apparel and gear, please visit GoldPawSeries.com.

About Gold Paw Series

Founded in 2006, Gold Paw Series is a family-run dogwear company that has taken a passion for simple, perfect comfort and beautiful textiles and created a full line of apparel for dogs and now their humans too. All of their products are proudly sewn in the USA, which is also where many of the materials are sourced. The company is firmly committed to finding new ways to reduce the impact of Gold Paw Series products on the environment, from raising the percentage of recycled materials in their textiles to using biodegradable packaging. For the full story, visit GoldPawSeries.com.

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Media Note: Interviews, product samples and images are available upon request.

