

Green Gruff: Pet wellness from the inside out.

Orlando, FL. February 14 2020: Co-founded by entrepreneur and pet owner, Jonathan Persofsky, Green Gruff is a brand of innovative pet wellness solutions; Made with **wholesome, organic** and **sustainable** ingredients, leading with **cricket protein** and **full-spectrum hemp extract** including **CBD**.

Green Gruff has launched with three dog chew products, “**Ease**”, “**Relax**” and “**Soothe**”; Green Gruff chews are ideal for dogs of all ages, offering both immediate and preventative support:



Ease – Formulated with organic ingredients including ginger, collagen and green lipped mussels found to support hip and joint health through anti-inflammatory properties, joint lubrication and tissue repair.

Relax – Promoting relaxation and boosting production of Dopamine, Serotonin and Melatonin, chamomile, valerian root and

I-tryptophan found in our Ease chew are known to support calming of the nervous system, promoting relaxation



Soothe – Support healthy skin and a vibrant coat with ingredients such as yeast, salmon oil and organic kelp, rich in Omega 3-6-9.



Working with pet-industry leaders, all Green Guff formulations are created by animal nutritionists, with sustainable, **eco-friendly** ingredients, sourced from organic and pesticide-free farms. Our products are wheat, corn and soy-free and proudly **made in the USA**, in an FDA-approved, SQF facility.

As a socially and eco-conscious company, CARE is in every step of the Green Gruff process; from the thoughtfully selected ingredients in our products and company initiatives to the child safety-proof containers.

"After witnessing too many dogs in my life suffer, and learning how hemp-based products could help. I wanted to create a product that provided relief, full of healthy, organic and effective ingredients. Our treats are developed using fully sustainable products that are both good for pets and the planet." says Jonathan Persofsky

With a core philosophy of “health from the inside out”, Green Gruff products were created to help all dogs live longer, happier and healthier lives; That’s **Gruff love**.

Green Gruff is making its industry introduction exhibiting at the **Global Pet Expo**, February 26th-28th in Orlando, Fl. Join the team at the Green Gruff booth **#6784**, for an exclusive talk by our Chief Veterinary Officer, Jeffrey Powers DVM, Chairman of the Cannabis advisor of the AVMA on **February 28th at 11am** to learn more about CBD trends in the industry.

"I'm very excited to be able to share Green Gruff with so many stores and see that there is an opportunity for us to both grow our presence nationwide. In addition to helping dogs across the country. I love how many topics are supporting and educating people about hemp-based products and to be part of this growing community." Persofsky shares.

You can find the Green Gruff team at booth **#6784** - appointments available at your request to learn more about Green Gruff. Green Gruff will be offering exclusive show specials for retailers and distributors. You will also have the chance to meet Green Gruff CEO and Co-Founder Jonathan Persofsky and industry expert Jeffrey Powers, DVM and Chairman of the Cannabis advisory of the AVMA and VMA At large representative, Council on Biologics and Therapeutics.

For more information head to www.greengruff.com

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