



ANGELS' EYES®



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Global Pet Expo Booth #2815

H&C Animal Health Acquires Angels' Eyes

Colorado-based animal health company acquires popular tear stain remedy brand for cats & dogs.

[PARKER, COLORADO, February 26, 2020] — H&C Animal Health, an animal health company focused on improving the lives of animals by bringing proven, veterinary-quality products to retail, has acquired Angels' Eyes®, a leading brand, and innovator of tear stain remedies for pets. This acquisition is part of H&C's portfolio expansion into the animal eye care category. The announcement was made at Global Pet Expo, the pet industry's largest annual trade show, in Orlando, Florida.

“It is my pleasure to welcome Angels' Eyes to H&C,” shared Chuck Latham, CEO of H&C Animal Health. Continued Latham, “Our companies are a natural fit. Besides both being family businesses, we align in our values for bringing vet-formulated products directly to pet specialty, using high-quality ingredients, and creating trusted product solutions based on proven science.”

By acquiring Angels' Eyes line of offerings, H&C Animal Health looks forward to offering retailers a broader range of clinically proven products from their company roster. Angels' Eyes joins other notable H&C brands, such as ActivPhy® and dailydose™. The company intends to nurture and grow Angels' Eyes offerings through sales, marketing, and other future development so that more pet parents will have access to the products' benefits for their pets.

Lynda Winkowski, Co-founder and President of Angels' Eyes said, "This is an exciting time for all of us. Henry and I feel very confident about knowing that what we worked so hard for will continue to grow and prosper in H&C's hands."

With this acquisition, H&C Animal Health will retain all Angels' Eyes employees, who will continue to operate out of their Fort Lauderdale home office. H&C Animal Health plans on collaborating heavily with the Angels' Eyes team to maintain seamless sales channel flow and identify best practices that bolster company operations. Concluded Chuck Latham, "Our number one brand priority is to 'do no harm.' We intend to do a lot of listening and learning so that collectively we can form a better, stronger company."

About H&C Animal Health

[H&C Animal Health](#) was created in 2013 by pet industry veteran, Chuck Latham, founder of [Chuck Latham Associates, Inc.](#), to bring the most innovative, highly effective, and clinically proven products from veterinary to over-the-counter retail. The company started with one product, [ActivPhy® Joint Health](#), and today features more than 10 brands, including their most recent addition, [dailydose™](#). Collectively, the H&C Animal Health team brings more than 100 years of experience in marketing, selling, and advertising to consumers and pet specialty. In 2019, H&C Animal Health ranked #37 on the Inc. 5000. <https://hc-animal-health.com>

Facebook: [@HCAAnimalHealth](#); Instagram: [hc_animal_health](#); LinkedIn: <https://www.linkedin.com/company/h&c-animal-health/>

About Angels' Eyes

For more than 16 years, [Angels' Eyes](#) products have supported the superior quality of life pets deserve. As the pioneer and number one brand in helping to eliminate tear stains from the inside out, Angels' Eyes is a fully cGMP-compliant manufacturing facility, following the highest industry standards. Angels' Eyes is also an NASC-Audited Member and all product labels carry the NASC quality seal. <https://angelseyesonline.com>

Twitter: [@Angels_Eyes_](#); Instagram: [angelseyesofficial](#); Facebook: [@AngelsEyesOfficial](#)

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If you would like more information about this topic, please call Lara Bernhardt at (757) 650-9338, email lara.bernhardt@hcanimalhealth.com, or visit Global Pet Expo Booth #2815.

Chuck Latham will be available for interviews on Thursday, February 27 from 4-6 p.m. at Global Pet Expo Booth #2815.