



**NUM'AXES**



**FOR IMMEDIATE RELEASE**

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**Eyenimal Num'Axes and Ideal Pet Products Showcase Cutting-Edge Products at Global Pet Expo**

***The products are designed to enhance the relationship between pets and their owners.***

**ORLANDO, FLA.** — From February 26-28, 2020, France-based Eyenimal Num'Axes, in partnership with California-based Ideal Pet Products, will unveil a variety of innovative new products at Global Pet Expo, held at the Orange County Convention Center in Orlando. Eyenimal Num'Axes represents the union of two leading French pet products companies: Eyenimal, a groundbreaking start-up focused on blending the latest technologies with intuitive design, and Num'Axes, which has been developing easy-to-use, state-of-the-art devices for pets and their owners for more than 30 years. All Eyenimal Num'Axes products are designed and manufactured in France and distributed in the U.S. by Ideal Pet Products, the company's exclusive supplier for North America.

Presented by the American Pet Products Association (APPA) and the Pet Industry Distributors Association (PIDA), Global Pet Expo is the pet industry's largest annual trade show. This exciting event features more than 1,000 companies from around the world as they showcase the latest products for pets of all types, ranging from fish to dogs to horses.

At Global Pet Expo, Eyenimal Num'Axes will exhibit a variety of new products, such as electronic feeding devices and the new Pet Videocam. The Pet Videocam is a wearable video camera for cats and dogs offering a sleek design, full HD resolution and a lower price point than older pet cameras from Eyenimal Num'Axes. This lightweight, waterproof device allows owners to see the world through their pets' eyes and provides unique insight into the daily adventures of animals. The Pet Videocam is also equipped with night vision and a motion detector.



When developing pet products, Eyenimal Num'Axes begins by conducting research into the daily lives of pets in order to learn more about their needs and habits. Armed with this insight, the company designs smart products that aim to improve pets' health and happiness while simplifying the pet care process for owners.

As a leading developer of high-quality pet doors since 1979, Ideal Pet Products shares the Eyenimal Num'Axes goal of creating groundbreaking products that enhance quality of life for pets and their owners. The company's pet doors maximize freedom for cats and dogs, while providing owners with the peace of mind that their four-legged family members are comfortable and safe. Ideal Pet Products offers an extensive selection of over 200 handcrafted pet doors and pet product replacement parts. The company is also committed to conserving natural resources by ensuring that its pet doors are designed to save energy.

Eyenimal Num'Axes and Ideal Pet Products are looking forward to showcasing their products at Global Pet Expo. To learn more, stop by Booth #2841 or visit the companies' websites at <https://www.numaxes.com/en/> and <https://www.idealpetproducts.com/>.

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