



FOR IMMEDIATE RELEASE

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Kennelmaster Foods, Inc. President, Vicki Wagner, announced that two innovative beef treats have been added to the Chip's Naturals line of products. "Although we are known for our Doggie Chicken Chips®, we want to add other high-end protein sources to our line. We continue with our commitment to providing premium single-ingredient dehydrated treats to consumers, and we are pleased to announce the launching of Doggie Beefy Bites and Doggie Liver Slivers." Consisting of beef lung and beef liver, both treats are high protein, nutrient dense alternatives offering vital organs to dogs as a light and crispy treat.

The products will be shown at Global Pet Expo 2020 and will be highlighted in the New Product Showcase. Wagner said "We are unyielding in our continuous strive for excellence and it shows in the quality of our products. We source the highest quality proteins available and are excited to present superior healthy treats to our retailers." Media and buyers at the show can visit Kennelmaster Foods, Inc. at booth #945.

Kennelmaster Foods, Inc. owns a manufacturing facility on the east coast of Florida in the beautiful town of New Smyrna Beach.

