



LINK TO SHOWCASE PET TECH INNOVATION AT 2020 GLOBAL PET EXPO

JACKSONVILLE, Fla. – February 24, 2020 – LINK announced they will exhibit a booth at the 2020 Global Pet Expo to be held at the Orange County Convention Center in Orlando, Florida, February 26-28, 2020.

The Link Plus is a pet wearable that tracks your pet's location, monitors his activity, and connects you with the most important information about your pet - all accessible via an easy-to-use phone application. The team behind the Link Plus is made up of passionate pet lovers, tech experts and designers who have combined the best of design and technology to elevate pet wearables to a lifestyle product category. They continue to innovate, and exciting new product and app developments are on the horizon for LINK.

“With thousands of qualified attendees and more than 1,000 exhibitors at the 2020 show, Global Pet Expo provides a great opportunity to introduce the latest developments in innovation to potential pet industry partners and discover what synergies might exist for potential partner relationships within the all-new LINK ecosystem currently in development,” said Donny Lamey, LINK CEO. “Attendees can stop by Booth #1006 during the event to meet our team and hear more about the new technology coming soon for LINK.”

For more information about LINK, visit linkmypet.com or check out [The Wanderer](#) blog for all the latest pet-related news and insights.

About LINK

The Link Plus smart collar is designed to enhance the bond between pets and pet parents. The cutting-edge technology in the Link Plus GPS-enabled collar and smartphone app combines state-of-the-art smart home, wearable and mobile technology.