PAWZ INTRODUCES SANIPAW® SPRAY AND WIPES

Two New Ways to Remove the Street from Your Dog’s Feet™

Global Pet Expo Booth #3659

BROOKLYN, N.Y. – Now dog owners have two new and effective grime-fighting tools to protect their home from messy, dirty paws. That’s because PawZ, the world’s best-selling dog boot purveyor, recently introduced SANIPAW Spray and Wipes.

These products are 100% safe for daily use and contain a sanitizing agent found in popular mouthwashes that eliminates 99.999% of bacteria, virus and fungus odors on contact. Plus, this clear, unscented solution is infused with glycerin, aloe vera and Vitamin E to help tender paws stay supple and healthy. Caring pet parents will be pleased to know that both of these products are lickable, hypoallergenic and alcohol free. A simple spray or wipe after every walk safely eliminates germs and odors, while keeping all that nasty stuff from being tracked inside.

PawZ SANIPAW Spray is available in an 8-ounce trigger spray bottle, while the SANIPAW Wipes come in a handy, 60-count container. Both bear the big, colorful PawZ logo dog owners have come to know and trust. “We’re proud to announce the addition of these products to round out our paw protection and care line,” comments Tim Petsch, Executive Vice President of Sales and Marketing. “Both live up to the PawZ brand promise – Your Dog’s Good Health Starts with Clean Paws®.”

Every PawZ product is designed to provide pets and pet parents with year-round protection, healthy paws and a clean home. The company was founded fifteen years ago when the world’s first disposable rubber dog boots were introduced. MAX WAX joined the brand’s growing family of paw protection products in 2016. Today, PawZ products are sold in more than 30 countries around the globe. To learn more about new SANIPAW Spray and Wipes and the entire PawZ line, retailers are invited to contact their PawZ distributor or visit PawZDogBoots.com.

About PawZ Dog Boots
Created by father and son duo, Michael and Gary Friedland, PawZ Rubber Dog Boots are disposable, reusable and waterproof. They’re intended to keep dogs healthy, protect their paws from injury and keep homes clean. Featuring a carefully engineered design to stay on the dog’s paws, the boots are made of a durable natural rubber, and provide a strong barrier between the dog’s paws and potentially dangerous substances, such as harmful snow melt chemicals, searing hot pavement and dog run bacteria. The brand recently expanded their product offerings to include MAX WAX and SANIPAW Spray and Wipes because PawZ believes Your Dogs Good Health Starts with Clean Paws®. To learn more, please visit PawZDogBoots.com.

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Media Note: Interviews, product samples and images are available upon request.