FOR IMMEDIATE RELEASE

Dog's paws can burn in just seconds on hot surfaces. Veterinarians are warning that they are seeing an alarming increase in paw burns due to record hot weather. Burns from hot pavement are one of the top injuries Vets see in dogs in warm seasons.

Although dog’s paws appear tough and hard, they’re as sensitive as human feet. "Dogs can suffer burns to their paws on days most owners wouldn't consider exceedingly hot”.
- Dr. Alison Mason, DVM

In fact, on a day when the temperature is 77F, pavement can reach an astonishing 125F.

While protective boots are an obvious solution, they’ve been made for cooler temperatures and are too heavy to wear on hot days.

City Shoes were created specifically to protect paws from hot surfaces like asphalt, cement, gravel and sand. Developed with experts in the textile industry, they combine the ideal combination of breathable, lightweight fabrics and a heat resistant sole, keeping your pooch safe and comfy in hot weather. Designed with a function, they’re fun and fashionable for everyday use.

We’re very excited to introduce this innovative New Product at Global Pet Expo. Visit us at BOOTH # 6548. City Shoes retail for $24.99-$29.99.

About Poochy Pawz

Poochy Pawz is a manufacturer of quality dog products with an increasingly loyal base of satisfied customers.