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Redbarn Pet Products, LLC
Booth #1367
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Redbarn Pet Products Releases New Dental Treats, Chew-A-Bulls®
Redbarn Unveiling New Shape in Recently Launched Dental Line at GPE Booth

LONG BEACH, California —Redbarn Pet Products, a leading manufacturer of premium pet food, treats, and chews, is unveiling a new shape in their recently launched dental collection, Chew-A-Bulls®. Made in the USA, Chew-A-Bulls are an all-natural, highly digestible chew designed to support your dog’s dental health with five fun shapes the whole family will enjoy.

Redbarn’s unique formula is completely free from added starches, gluten, and sugar while featuring all-natural ingredients like antioxidant-rich parsley, fiber-rich powdered cellulose, and cumin to help support a healthy digestive system. Three shapes— the Chew-A-Bulls Hydrant, Chip, and Brush— are currently available in four sizes, mini to large, while the Chew-A-Bulls Horned Toad is available in medium and large. **For the unveiling of the new shape, stop by Booth #1367 during Global Pet Expo!**

Thanks to Redbarn’s acquisition of Polyshot, a fully integrated manufacturing company specializing in Hot Runner Systems and injection molding, Redbarn’s Chew-A-Bulls are available at an affordable price for pet parents, all while opening the door for limitless shapes and line expansions in the future.

“We’re honored the Polyshot team joined our family and is continuing our mission of helping pet parents make nutritious decisions for their pets. With the help of their world-class technology in the injection mold industry, Redbarn is once again expanding our portfolio with truly innovative treats that prioritize the health and wellness of our dogs.”

- Jeff Baikie, Redbarn Co-Founder

When treated as a daily supplement and combined with regular tooth brushing, Redbarn Chew-A-Bulls help support your dog’s optimal dental health. The natural act of chewing gently massages your dog’s gums while the ridges and grooves scrape away plaque and tartar build-up.



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Redbarn® Pet Products Releases New Lamb Lung Treat Collection
Highly Digestible, Nutrient-Rich Dog Treats for Training or Snacking

Long Beach, California — Redbarn® Pet Products, a leading manufacturer of premium pet food, treats, and chews for over 20 years, is launching two new dog treats: Lamb Lung Filets and Lamb Lung Training Treats. These protein-packed, highly digestible treats are great for dogs of all life stages with food allergies, sensitive stomachs, or a pure craving for lamb.

Sourced from grass-fed, free-range lamb from the grasslands of New Zealand, Lamb Lung Filets are the perfect daily snack fueling dogs with a natural source of energy. And with no artificial flavors, fillers, or additives, Redbarn's Lamb Lung Training Treats are bursting with an all-natural meaty flavor, creating a high value treat worth obeying commands for.

“Organ meats from grass-fed animals are incredibly nutritious and dogs absolutely love the taste. It’s a win-win type of treat. All we do is gently air dry the lamb lung, creating a crunchy, flavorful, and high-value reward for your favorite friend.”

- Lindsay Tracy, Director of Product Development

Carefully sourced and lovingly cooked, Redbarn's Lamb Lung Filets and Training Treats are a nutritious new treat your dog can safely enjoy every day.



Filets



Training Treats

Lamb Lung

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Redbarn® Pet Products Releases New Beef Cheek Rolls, Springs & Sticks
Unique Ingredients and Flavors Introduced to Delight Canine Taste Buds

LONG BEACH, Calif.— Redbarn® Pet Products, a leading manufacturer of premium pet food, treats, and chews, is launching three new treats for dogs: Beef Cheek Springs, Beef Cheek Rolls, and Glazed Beef Cheek Rolls. This new collection is made from thick, all-natural beef cheek, naturally rich in collagen to support your dog’s joint health.

Redbarn’s Beef Cheek Springs and Rolls are long-lasting, single ingredient chews with unique shapes to help mentally stimulate your dog for longer as they learn how to chow down. Offering the same benefits but coated in a savory chicken and carrot glaze, the Glazed Beef Cheek Rolls, available in small and large, are sure to entice pickier eaters.

“At Redbarn, we know every dog is different. To keep all puppy palates in mind, we provide a variety of different chews for every type of dog. Our Beef Cheek collection is no exception and we feel great about the variety of products our team was able to create.”

- **Jeff Baikie, Redbarn Co-Founder**

Redbarn Pet Products takes pride in making products that are safe, tasty, and beneficial to your dog’s overall health and wellness. Redbarn’s Beef Cheek collection is high in protein, low in fat, and helps support optimal dental health in dogs.



Rolls



Springs



Glazed Rolls

Beef Cheeks

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Redbarn® Pet Products Expands Meat Cuts Line with Whitefish Cuts

New High Protein, USA-Made Treats Now Available in Whitefish, Beef, and Chicken

LONG BEACH, Calif. — Redbarn® Pet Products, a leading manufacturer of premium pet food, treats, and chews, is expanding their recent launch of Beef and Chicken Cuts to include Whitefish Cuts. Following suit of the original two flavors, Whitefish Cuts are an all-natural, high protein treat for dogs made in the USA, featuring high-quality white fish as the first ingredient. And, this single-protein treat is naturally preserved and completely free from grains, fillers, and artificial additives.

Whitefish Cuts include two unique ingredients: miscanthus grass and coconut flour. Miscanthus grass, a fiber, helps support healthy digestion while coconut flour, a gluten-free flour, is rich in fiber and MCTs supporting digestive health, heart health, and blood sugar levels.

“Fish is a heavily requested protein by our pet parents and with the addition of miscanthus grass and coconut flour, we’ve not only created a high-protein product but one with unique digestive health benefits.”

- **Lindsay Tracy, Director of Product Development and New Business**

Redbarn also recognizes the importance of nourishing your pet, even during treat time. The entire Meat Cuts collection is slow-roasted, helping to maintain the high nutritional value in each bite, making them excellent training treats, on-the-go snacks, or kibble toppers. Redbarn’s Meat Cuts are a crunchy treat comparable to similarly textured freeze-dried products typically found at a higher price point.



Chicken



Whitefish



Beef

Meat Cuts

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Redbarn® Pet Products Releases New Natural Filled Bones
Redbarn Pet Products Releases New Filled Bones with All-Natural Fillings

LONG BEACH, Calif. — Redbarn Pet Products, a leading manufacturer of premium pet food, treats, and chews, is expanding its line of popular filled bones to feature three new all-natural fillings. Filled Bones are synonymous with Redbarn Pet Products and this new expansion showcases their continued commitment to innovation with the health and wellness of our dogs in mind.

The new line of Natural Filled Bones features flavors including chicken and apple; cheese & bacon; and most popular, peanut butter. Redbarn Naturals Filled Bones are made of thick, durable, smooth beef femur bones, naturally cleaned without bleach or other harsh chemicals. Using a proprietary process, the bones are then hand filled with a variety of wholesome, fog-approved, and now all-natural fillings. The new fillings were created in response to vital feedback from pet parents and retail partners seeking more natural, limited-ingredient formulas in classic treats that dogs love.

“We encourage all pet parents to turn the package around and be cautious of harmful additives or artificial preservatives. We are excited to share this new, natural formula, comparable in taste and texture to our popular original flavors.”

- Howie Bloxam, Co-Founder

The new Natural Filled Bones offer a healthier, yet still irresistibly tasty long-lasting chew for moderate and power chewers. The durability of the natural beef femur bone used in Redbarn’s filled bones provides pets with an extended chew time, which acts as a natural boredom buster, stress-reliever, and plaque-remover for dogs.



Natural Filled Bones

About Redbarn Pet Products, LLC:

Redbarn Pet Products is a family-owned business created in 1996 by long-time friends Jeff Baikie and Howie Bloxam. They recognized the need for healthy, wholesome pet food that is developed, produced and sold with integrity, honesty and the best quality ingredients. Today, the Redbarn family includes more than 500 employees across North America that share the same focus: providing nutritious, tasty and safe pet food. Redbarn offers more than 200 products for dogs and cats, from rolled and canned food to bully sticks and treats. The company strives to provide products and information to help pet parents in making educated, nutritious decisions for their pets. To learn more about Redbarn Pet Products, visit their website at www.redbarn.com.

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