



**dooloop**®

LOVE YOUR WALK



## the dooloop holds the poop so you don't have to

*ends the drag of holding the bag*

CAPE ELIZABETH, Maine — It's a universal problem during walks with any pooch – what the heck to do with that poop bag.

The solution: Simply slip the bag onto the eco-friendly, Maine-made **dooloop**® that securely attaches to a leash, backpack – or whatever works best for you. And suddenly, your hand is happily free again to hold a cup of coffee, answer a call or wave to a friend.

The **dooloop** was born out of necessity when Beth Herriman adopted Bella and Angie, two rescue basset hounds who weren't skilled at walking on leashes. After one too many tangles and fruitless searches in stores and online for a product to easily hold poop bags, Herriman decided to create what didn't exist.

Invented in her Maine kitchen and now sold worldwide, the **dooloop** has been an instant hit:

- **ABC World News Now** recommended the **dooloop** as one of the *Best Gadgets of 2019* and featured it in a segment.
- In a December 2019 article, **Refinery 29** called the **dooloop** one of "*29 Pet Gifts That Stylish People Will Obsess Over.*"

Herriman's company, Houndswag LLC, prides itself on caring as much about the environment as it does about beloved pets. So the lightweight **dooloop** is compostable down to its zero-waste packaging.

"I started making these because I needed to be less stressed on walks with Bella and Angie," says Herriman. "And they work like a charm!"

Go to [www.thedooloop.com](http://www.thedooloop.com) to learn more.

### highlights

made in Maine

compostable plastic

non-toxic

zero-waste packaging

five fun colors

super lightweight

retails for \$8.95

### contact

**Beth Herriman**  
Founder / CEO

[beth@thedooloop.com](mailto:beth@thedooloop.com)

833.dooloop

207.712.5453

[thedooloop.com](http://thedooloop.com)