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## TREATIBLES DEBUTS TOPICAL CREAM AND NEW SOFT CHEW FLAVOR

*Releases Mark the Company's First Topical and Updated Philanthropic Recipe*

### Global Pet Expo Booth #450

**PETALUMA, Calif.** – Treatibles, the pioneer full spectrum hemp oil brand in the pet industry, is proud to present two new products – Organic Full Spectrum Hemp Oil Topical Cream for Dogs and Cats and Tater's Sweet Potato Tots Soft Chews for Dogs.

“As we continue our growth and innovation in the pet space, we learn more and more about the different ways our animal companions prefer to receive relief with our hemp oil products,” comments Julianna Carella, CEO and Founder of Treatibles. “Our end goal is always to bring calm, balance and ease in the most effective way for each individual pet. With these two new options, we’re continuing to fulfill that objective.”

The Topical Cream for dogs and cats is formulated with dermal penetrating ingredients, including organic full spectrum hemp oil featuring naturally occurring CBD, for maximum absorption. The cream is ideal for managing joint inflammation, burns, scratches and other minor skin conditions. It's available in a 240 mg 4-ounce container for \$60 and a 60 mg 1-ounce container for \$24. Pet owners can gently rub the cream onto an affected area, inside of the pet's ear or on a hairless part of the pet's body.



In addition, Treatibles' brand ambassador Tater Tot, a rescue Pit Bull from the famed Villalobos Rescue Center (VRC), helped create the original hard chew variety of Tater's Sweet Potato Tots. However, since the launch of Treatibles soft chews in 2018, Tater was taken with the new formulation, and Treatibles was happy to develop a new chew to meet his preferences. Tater's Sweet Potato Tots soft chews are 100% vegan and contains 3 mg of organic full spectrum hemp oil, with a recommendation of one chew per 30-pounds of a dog's weight. Each canister retails for \$38.00 and, for every canister sold, Treatibles will donate \$1 to VRC to help support veterinary expenses.

Retailers interested in carrying the Topical Cream or Tater's Sweet Potato Tots soft chews are invited to email [orders@treatibles.com](mailto:orders@treatibles.com) or call (510) 290-2861. For more information on the Treatibles line of full spectrum hemp oil products, initiatives and more, please visit [www.Treatibles.com](http://www.Treatibles.com).

### About Treatibles

Treatibles' exceptional organic full spectrum hemp oil is sourced from the company's organic hemp farm. The proprietary formula contains a beneficial blend of naturally occurring compounds, producing truly distinct oil. Treatibles utilizes a cutting edge infusion method that has proven to retain nearly 100% of the profile of all

300+ compounds of the hemp plant. This creates a true entourage effect, which according to studies conducted in both Israel and Brazil, provides the greatest benefits. The oil is virtually free of THC, non-psychoactive, and non-toxic. Treatibles third party lab tests from raw ingredients to the final product to ensure consistency and efficacy, and to rule out heavy metals and biocontaminants. Lab results are available upon request.

Established in 2013, Treatibles blazed a trail as the first company to expertly infuse full spectrum hemp oil products for pets, essentially creating a whole new category in the pet space. The company was founded on the values of compassionate care, superior sourced ingredients, consistent, reliable information and integrity. These principles continue to guide the corporate culture. Treatibles' mission is to promote harmony for the whole family® through the happiness and health of each pet. All Treatibles products are Compassion Certified® and proudly made in the USA. For more information, please visit [www.Treatibles.com](http://www.Treatibles.com).

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***Media Note: Interviews and photos are available.***