



PRESS RELEASE

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It's Finally Here!

Introducing the first of its kind, a CBD Toy for Dogs.

Orlando, FL – A brand new product is set to be released at this year's Global Pet Expo from Chicago based company, TROPICBD™. Unlike traditional methods of hemp and CBD delivery, the TROPICBD Toy gives owners the ability to immediately distract their pet from the inciting incident while providing a calming relief.

"This is exciting for us, not just because of the buzz of the product in some of our local market tests, but because it truly separates TROPICBD™ from companies that have continued to innovate in ways that just haven't always been best for the consumer," said Andrew James, Vice President of Sales.

The **TROPICBD™ Toy** comes included in a kit along with their Full Spectrum Hemp spread with Peanut Butter. The idea is simple enough. Insert the spread into either end (or both) of the toy and simply toss it to your pet. The added distraction of the toy along with the full spectrum hemp eases the anxiety of the pet while giving them something else to focus on.

"Honestly, the idea is slightly derivative, but the consumer loves it. We hear over and over again that shoppers are looking for easy and reliable ways to deliver CBD to their pets and as soon as they see this product they get hooked. Most of them had never thought to put CBD with a toy." [Vartan Seferian – CEO of TROPICBD™]

Also available will be refillable squeeze-pouches of their Full Spectrum Hemp spread.

Stop by their booth at Global Pet Expo, #6272, for more information or look for their unique packaging and product at the New Product Showcase table at the entrance to the exhibition hall.

For more information, please contact Andrew James, VP of Sales at 708.606.6673 or e-mail him at AndrewJames@TROPICBDS.com.

www.TROPICBDS.com

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