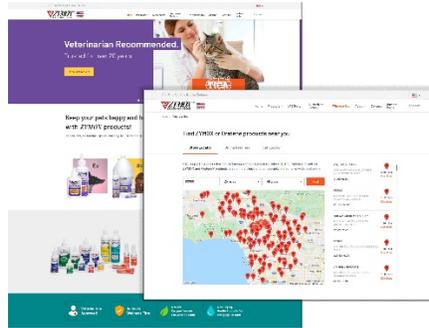




FOR IMMEDIATE RELEASE:

CONTACT:

Debra Decker
Director of Marketing
media@petkingbrands.com



ZYMOX® and Oratene® Launches New Website

Chicago, IL Pet King Brands—February 13, 2020 Pet King Brands, the maker of veterinarian-recommended products, **ZYMOX** and **Oratene** announce the launch of a new website to benefit consumers and authorized resellers. This newly designed site features a fresh look and ease-of-navigation to appeal to the millennial pet parent complete with an enhanced store locator map. This site also includes a password protected portal providing access for retailers to the 2019-2020 product catalog, marketing materials, training videos and more. This announcement comes as Pet King Brands goes into its 21st year of helping animals find relief and comfort and lead happy, healthy lives. Visit www.zymox.com to learn more.

About Pet King Brands, Inc.

Pet King Brands is led by President and Founder, Pamela Bosco, who first introduced **ZYMOX**® to the veterinary world in 1998. Based on years of research, she knew she had a product that was going to change the way people managed pet ear infections. Pet King Brands' patented LP3 Enzyme System is used in the most complete and complex enzymatic dermatology and oral care products available on the market for both small and large animals. Its **ZYMOX** Dermatology products remain a stark contrast to other products on the market, offering effective solutions that are easy to use, free of harsh chemicals and antibiotics, and made in the United States. In addition to its skin topicals, Pet King Brands' product family includes **ZYMOX** Otic ear care products, **Oratene**® brushless oral care products and its **Equine Defense**® dermatology products.

The **ZYMOX** and **Oratene** lines represent true advances in the field of veterinary healthcare. Bosco owes her discovery to her brother, Michael Pellico, the bioscientist credited with adapting an enzyme technology used in a Dry Mouth product line used by dentists and making it safe for use in animals. Pet King Brands' unwavering commitment to the well-being of animals is the reason they take such great



pride in delivering high-quality products that are safe as well as effective. **ZYMOX** and **Oratene** are available through veterinarians and select retailers. To learn more visit www.zymox.com

###